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**LIVE STREAMING ADVERTISING RATE CARD**



 **(SCHOOL NAME) High School**

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| Date: |  |
| **BROADCAST PACKAGES** |  |
| \* Commercials fulfilled by the school on Mobile App and Website platform. | **Package Price** |
|  | **Football PRESENTING SPONSOR -** TWO PACKAGES TOTAL | $5,000/per season |
| * VIDEO COMMERCIALS: Eight (8) - :30 second commercial spots per game (80 Total per season)
* Your logo displayed on the scoreboard overlay throughout broadcast
* Your logo displayed on ALL social media game promotions and flyers
* Presenting Sponsor of Replays\* (If applicable)
* Game “Title Sponsor” for five (5) of applicable games. (Subject to more for playoff games)
* Two (2) in-game reads per game (20 Total per season)

Banner Ad on Football Page for App and Website |  |
| **Package Price** |
| **Football PREMIERE SPONSOR -** TWO PACKAGES TOTAL | $2,500/per season |
| * VIDEO COMMERCIALS: Four (4) - :30 second commercial spots per game (40 Total per season)
* Two (2) in-game reads per game (20 Total per season)
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| **Package Price** |
| **Football BASIC SPONSOR -** EIGHT PACKAGES TOTAL | $1,000/per season |
| * VIDEO COMMERCIALS: TWO (2) - :30 second commercial spots per game (20 Total per season)
 |  |
| **Package Price** |
| **Basketball Season (boys and girls) -** EIGHT PACKAGES TOTAL | $1,500/per season |
| * Includes at least 5 thirty second commercial spots on all basketball broadcasts.
* Estimated number of basketball broadcasts is XX (boys and girls counted separately).

 Includes playoff games at no extra charge. Banner Ad on Basketball App and Website pages. |  |
| **Package Price** |
| **All Broadcast Presenting Sponsor -** ONE PACKAGES TOTAL | $10,000/per season |
|  All Packages Mentioned Above included |  |
| **EXTRAS\*if applicable** |   |
|  | **Annual Price** |
| **FOOTBALL ONLY: Down Presented by: 4 Options (1st, 2nd , 3rd, 4th)** | $500/Down |
| **On-Air Interviews** | $1,000 |
| **Static Logo On-Air** | $300 |
| **Player of the Game Presented by:**  | $500 |
| **Scholar Athlete of the Game Presented by:** | $500 |