**A blurry image of a camera

Description automatically generated**

**LIVE STREAMING ADVERTISING RATE CARD**

A picture containing room, table

Description automatically generated

**(SCHOOL NAME) High School**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Date: | | | | |  |
| **BROADCAST PACKAGES** | | | | |  |
| \* Commercials fulfilled by the school on Mobile App and Website platform. | | | | **Package Price** | |
|  | | **Football PRESENTING SPONSOR -** TWO PACKAGES TOTAL | | $5,000/per season | |
| * VIDEO COMMERCIALS: Eight (8) - :30 second commercial spots per game (80 Total per season) * Your logo displayed on the scoreboard overlay throughout broadcast * Your logo displayed on ALL social media game promotions and flyers * Presenting Sponsor of Replays\* (If applicable) * Game “Title Sponsor” for five (5) of applicable games. (Subject to more for playoff games) * Two (2) in-game reads per game (20 Total per season)   Banner Ad on Football Page for App and Website | |  | |
| **Package Price** | |
| **Football PREMIERE SPONSOR -** TWO PACKAGES TOTAL | | $2,500/per season | |
| * VIDEO COMMERCIALS: Four (4) - :30 second commercial spots per game (40 Total per season) * Two (2) in-game reads per game (20 Total per season) | |  | |
| **Package Price** | |
| **Football BASIC SPONSOR -** EIGHT PACKAGES TOTAL | | $1,000/per season | |
| * VIDEO COMMERCIALS: TWO (2) - :30 second commercial spots per game (20 Total per season) | |  | |
| **Package Price** | |
| **Basketball Season (boys and girls) -** EIGHT PACKAGES TOTAL | | $1,500/per season | |
| * Includes at least 5 thirty second commercial spots on all basketball broadcasts. * Estimated number of basketball broadcasts is XX (boys and girls counted separately).   Includes playoff games at no extra charge.  Banner Ad on Basketball App and Website pages. | |  | |
| **Package Price** | |
| **All Broadcast Presenting Sponsor -** ONE PACKAGES TOTAL | | $10,000/per season | |
| All Packages Mentioned Above included | |  | |
| **EXTRAS\*if applicable** | | | |  | |
|  | | **Annual Price** | | |
| **FOOTBALL ONLY: Down Presented by: 4 Options (1st, 2nd , 3rd, 4th)** | | $500/Down | | |
| **On-Air Interviews** | | $1,000 | | |
| **Static Logo On-Air** | | $300 | | |
| **Player of the Game Presented by:** | | $500 | | |
| **Scholar Athlete of the Game Presented by:** | | $500 | | |