

## DIGITAL AD INVENTORY SPECIFICATIONS

### 3 PRESENTING SPONSORS

- 800 x 800 pixels, transparent
- RGB Color Mode
- Non-Animated, Flat Graphic
- .PNG saved at 72 DPI

### 3 HEADER ADS

- 1024 x 256 pixels
- RGB Color Mode
- Non-Animated, Flat Graphic
- .PNG saved at 72 DPI

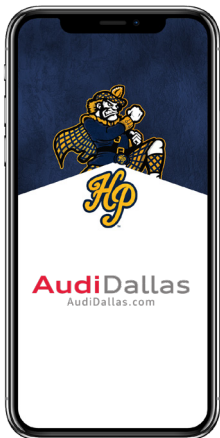
### 20 BANNER ADS

- 640 x 100 pixels
- RGB Color Mode
- Non-Animated, Flat Graphic
- .PNG saved at 72 DPI

### 10 SPORT SPECIFIC ADS\*

\*per sport

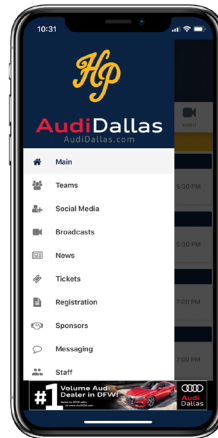
- 640 x 100 pixels
- RGB Color Mode
- Non-Animated, Flat Graphic
- .PNG saved at 72 DPI



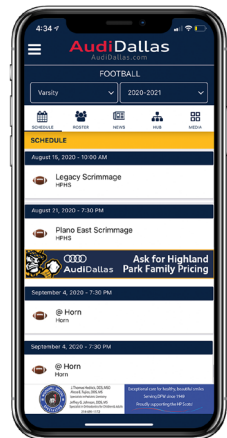
Presenting Sponsor



Header Ad



Banner Ad



Sport Specific Ad

■ Note: Ads are subject to available inventory