

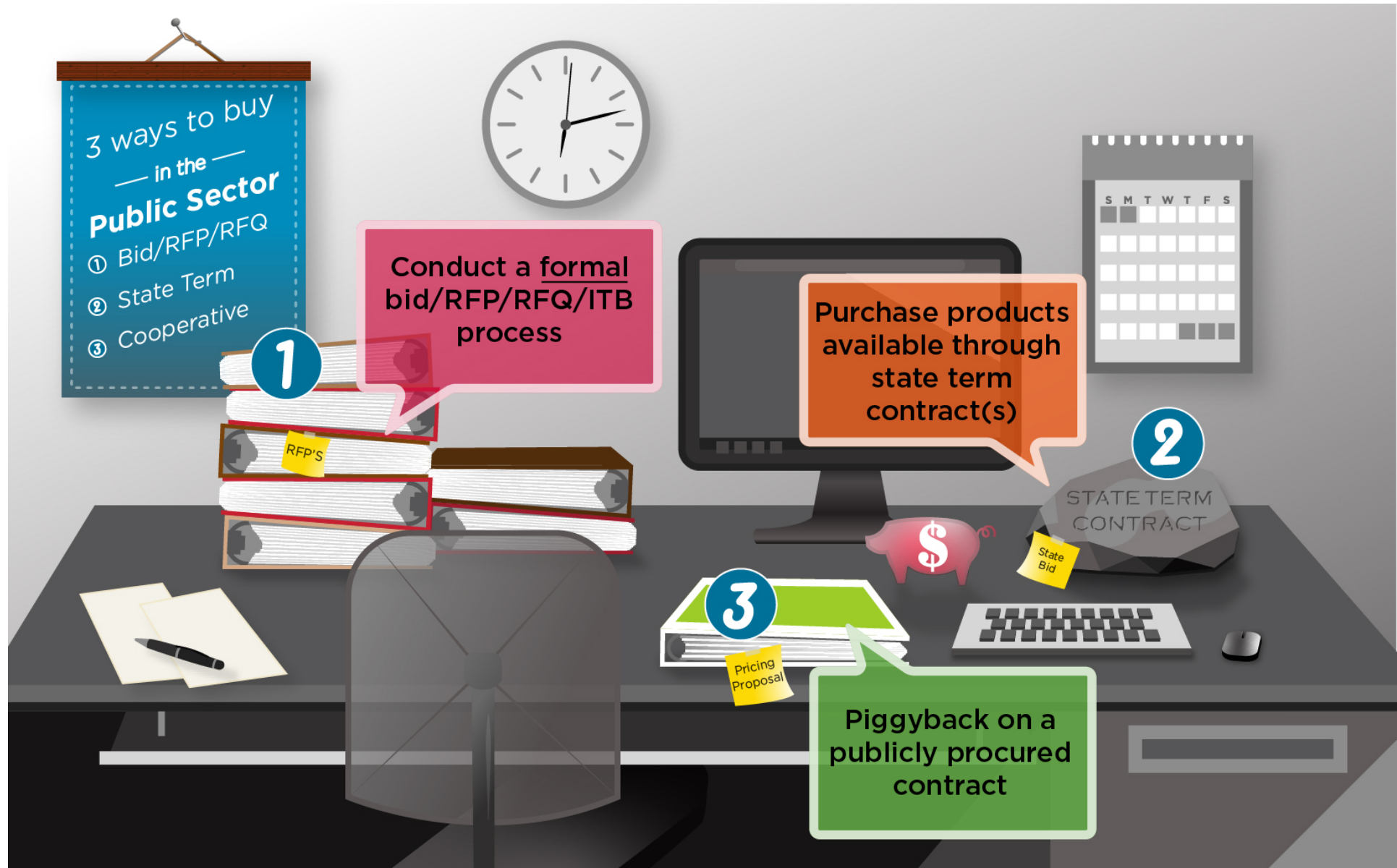


INTRODUCTION TO EQUALIS & MASCOT MEDIA

Presented by: Michael Britt
President, Mascot Media

*This meeting may be recorded for marketing purposes

Three Ways Public Sector Entities Spend Taxpayer Dollars



Equalis Group Approach to Compliance



- Equalis Group partners with Lead Agencies: Region 10 Educational Services Center (**Region 10 ESC**) & The Cooperative Council of Governments (**CCOG**)
- Lead Agency partners conduct rigorous and transparent competitive public sector procurement processes
- Winning suppliers, distributors, and manufacturers are selected based on both qualitative and financial criteria
- Equalis then establishes compliant already-procured Master Agreements with these winning vendors



Who Can Use Our Contracts?

- **Educational Institutions**

- K-12 Schools (public, charter, private & parochial)
- Colleges & Universities (public & private)
- Community Colleges & Technical Schools

- **Local Governments**

- Counties
- Municipalities (cities, townships & villages)
- Special Districts (park systems, libraries, transit authorities, water/sewer authorities, etc.)

- **State Governments & State Agencies**

- ***Nonprofit Organizations***

- ***Private Sector Companies***

Important Steps to Take Advantage

- Equalis Group Cooperative Purchasing Agreement
 - Required for purchasing compliance
 - Typically no legislative approval needed
 - No dues, fees, or obligations
- Mascot Media contract documents
 - <https://equalisgroup.org/2020/12/22/mascot-media-r10-1108c/>
 - Contract ID#: R10-1108C

The image shows a computer monitor displaying the Equalis Group website's member registration page. The browser address bar shows 'equalisgroup.org/member-registration/'. The website header includes the Equalis Group logo and navigation links: Home, About Us, How We Work, Vendors & Contracts, Become a Member, and Join our team. A prominent button labeled 'AGREEMENT' is visible. Below the header, there is a section for 'AGENCY' registration with fields for Agency Name, Agency Type, Agency Department, Address (Address Line 1, Address Line 2), City, State, Zip Code, Phone, and Federal Tax ID. To the right of the monitor, a separate document titled 'MASTER INTERGOVERNMENTAL COOPERATIVE PURCHASING AGREEMENT' is shown, detailing the terms of the agreement between the Equalis Group and its members.

www.EqualisGroup.org/member-registration



QUESTIONS?

OUR HISTORY AND EXPERIENCE

20+ Years of Experience Working
With Schools

1,100+ School Partners

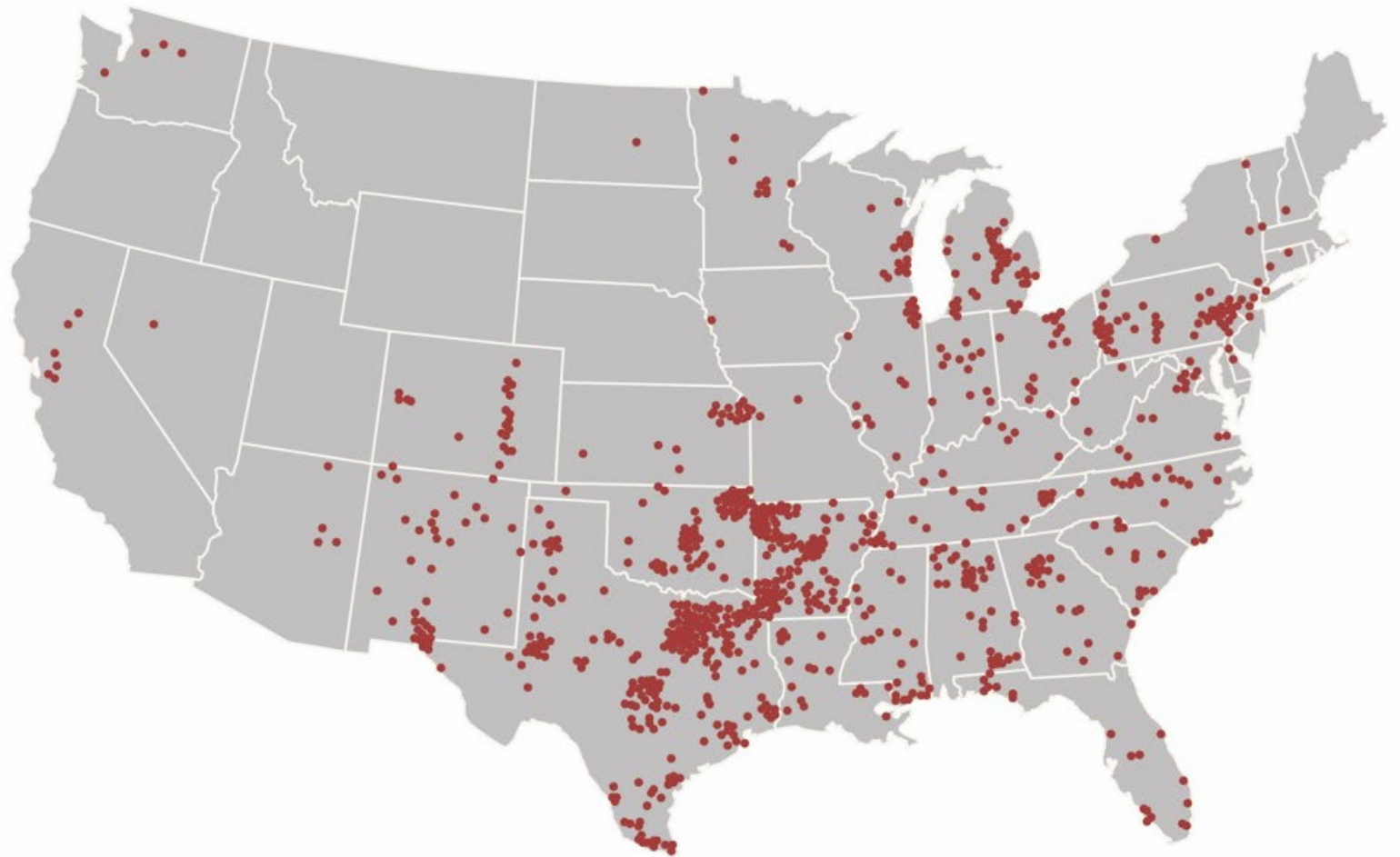
Evolved to Offer Digital Solutions

2020 DIGITAL STATISTICS:

3,000,000+ Users

2,100,000+ Broadcast Views

*2020 Numbers

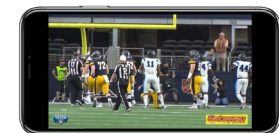
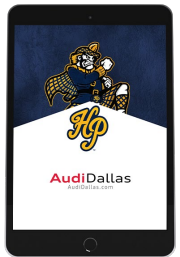
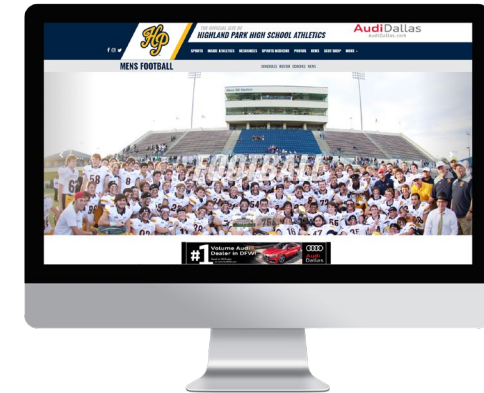


OUR SERVICE EVOLUTION

BEGAN IN PRINT

ADDED TICKETING

BUILT A DIGITAL SUITE



FEEDBACK CRAFTED OUR DIGITAL SOLUTIONS

MISSION CRITICAL

Digital Ticketing & Commerce

Broadcasting Platform

Communication

Forms - HUB

CTE

Student Engagement

CUTTING EDGE & PROMOTIONAL

Revenue Generating

Athlete Promotion

School Pride/Branding

Forms

Push Notifications

Sports Network

QUESTIONS?

ENGAGE ALL STUDENTS, NOT JUST STUDENT-ATHLETES



Get accreditation for your school by using a Mascot Media app & website

THE RESULT?



A COMPREHENSIVE SOLUTION THAT . . .

FORMS, REGISTRATION PROVIDERS



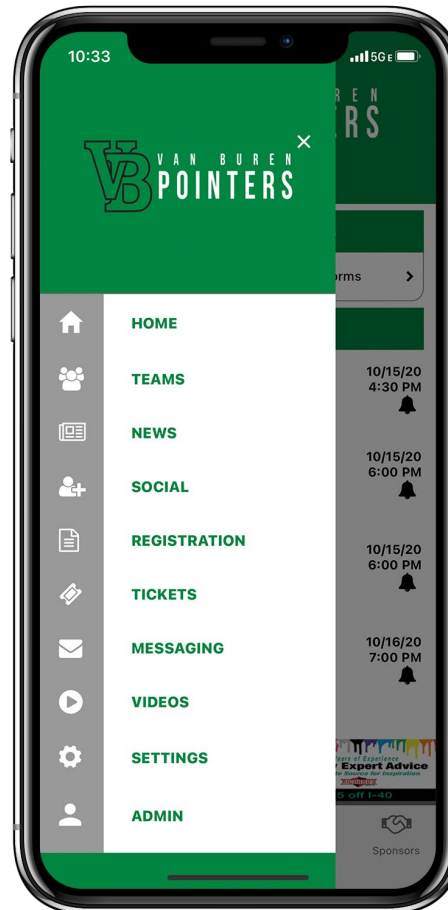
Google Docs



STREAMING PROVIDERS



... PLAYS NICE WITH OTHERS



E-TICKETING PROVIDERS



SCHEDULE PROVIDERS



ArbiterGame™

SCORING PROVIDERS



ENABLING YOU TO CONNECT YOUR DISCONNECTED TECHNOLOGIES



IN SUMMARY, OUR SERVICE PROVIDES

TOOLS AND RESOURCES FOR STUDENTS & FACULTY



**Providing opportunities to
learn and grow**

MISSION CRITICAL SERVICES

**Allowing athletic
departments to adjust in
the face of change and
communicate effectively.**

PROMOTIONAL SPORTS NETWORK

**A single source for all
athletes, parents, family,
fans, stakeholders,
supporters, and anyone
vested in the school.**

**Don't miss out on
this opportunity!**