



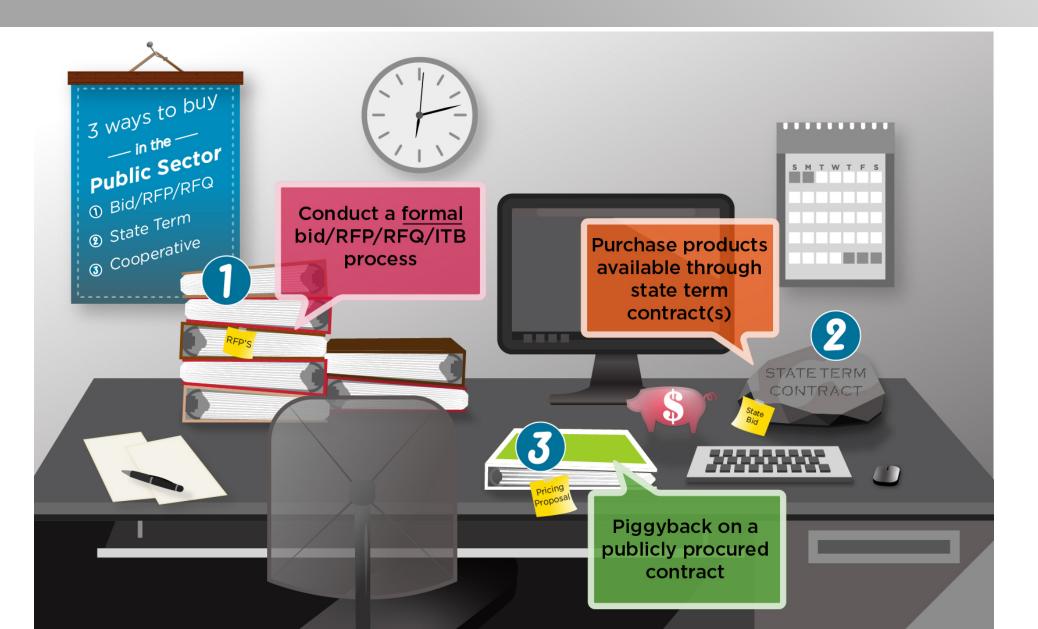


INTRODUCTION TO EQUALIS & MASCOT MEDIA

Presented by: Michael Britt President, Mascot Media

*This meeting may be recorded for marketing purposes

Three Ways Public Sector Entities Spend Taxpayer Dollars



Equalis Group Approach to Compliance



- Equalis Group partners with Lead Agencies: Region 10 Educational Services Center (Region 10 ESC) & The Cooperative Council of Governments (CCOG)
- Lead Agency partners conduct rigorous and transparent competitive public sector procurement processes
- Winning suppliers, distributors, and manufacturers are selected based on both qualitative and financial criteria
- Equalis then establishes compliant already-procured Master Agreements with these winning vendors



Who Can Use Our Contracts?

• Educational Institutions

- K-12 Schools (public, charter, private & parochial)
- Colleges & Universities (public & private)
- Community Colleges & Technical Schools

Local Governments

- Counties
- Municipalities (cities, townships & villages)
- Special Districts (park systems, libraries, transit authorities, water/sewer authorities, etc.)
- State Governments & State Agencies
- Nonprofit Organizations
- Private Sector Companies

Important Steps to Take Advantage

- Equalis Group Cooperative Purchasing Agreement
 - Required for purchasing compliance
 - Typically no legislative approval needed
 - No dues, fees, or obligations
- Mascot Media contract documents
 - <u>https://equalisgroup.org/2020/12/22/masco</u> <u>t-media-r10-1108c/</u>
 - Contract ID#: R10-1108C

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equalis Home	About Us - How We \	Work Vendors & C	ontracts - Become a Member Join our team
View or download the Master Intergove	ernmental Cooperative Purch	asing Agreement	
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ty.		- State	MASTER INTERGOVERNMENTAL COOPERATIVE PURCHASING AGREEMENT
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p Code	Federal Tax ID		This Matter Integretariant Cooperation Management (The Advanced Typersonnell') is extensed in the and batteres of the generation of the start of the supervised and management (Fried Agreeneell') is dependently with Regula down (LLT "Regula down)'s the supervised and makes are thread and uses start public dependently and Regula down (LLT "Regula down)'s the supervised and makes are thread and uses start public dependent of the Start Start (Start Start Sta
			RECITALS WHEFEAS, after a competitive solicitation and selection process by Lead Agencies, a number of suppliers
			have entered into "Supplier Agreements" (herein so called) to provide a variety of goods, products and services (Products") to the applicable Lead Agency and the Purchasing Group Member,
			WHEREAS, Suppler Agreements are made available to Lead Agencies threagh the Equation Group Purchaine Program and provide that Purchaining Group Member having purchase Products on the same terms, conditions and princing as that lead Agency, subject to any applicable federal and/or local purchasing ordinances and the leads of the States of purchase;
			WHEFEAS, is addition to Supplier Agreements, the Equalis Group Purchasing Program may from time to time offer Anchasing Group Member the appertantly to adquire Products through other group parchasing agreements;
•			WHEREAS, store legislatures generally encourage their public enclose to contract with one another through intergovernments and interfacious generations for the purpose of terming purchasing pash to maximize those existing' access to low cost goods and services, and this Agreement is intended to fulfit that legislation interes;
			NOW, THEREFORE, in consideration of the mutual promises contained in this Agreement, and of the mutual benefits to result, the parties agree as follows:
			1. The data by large the following is compared as processing and the host of the host of the second se

www.EqualisGroup.org/member-registration



QUESTIONS?



OUR HISTORY AND EXPERIENCE

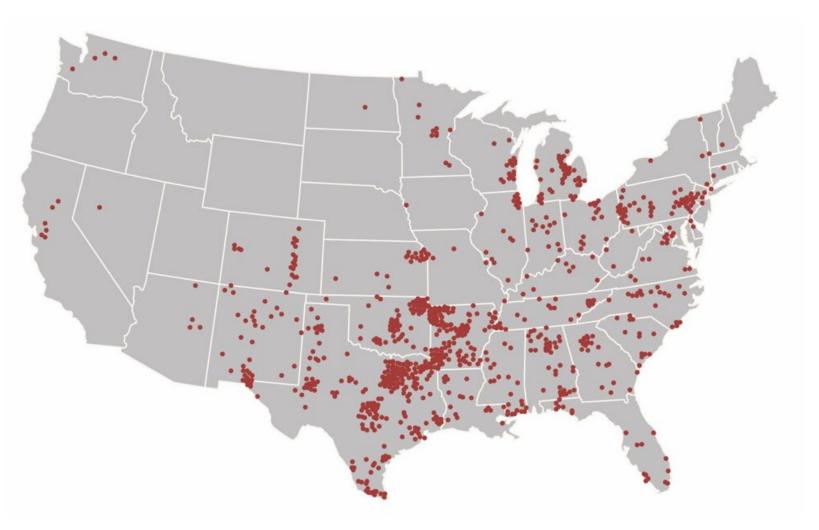
20+ Years of Experience Working With Schools

1,100+ School Partners

Evolved to Offer Digital Solutions

2020 DIGITAL STATISTICS: 3,000,000+ Users

2,100,000+ Broadcast Views *2020 Numbers





OUR SERVICE EVOLUTION

BEGAN IN PRINT

ADDED TICKETING

BUILT A DIGITAL SUITE





FEEDBACK CRAFTED OUR DIGITAL SOLUTIONS

MISSION CRITICAL	CUTTING EDGE & PROMOTIONAL		
Digital Ticketing & Commerce	Revenue Generating		
Broadcasting Platform	Athlete Promotion		
Communication	School Pride/Branding		
Forms - HUB	Forms		
СТЕ	Push Notifications		

Student Engagement

Sports Network



QUESTIONS?



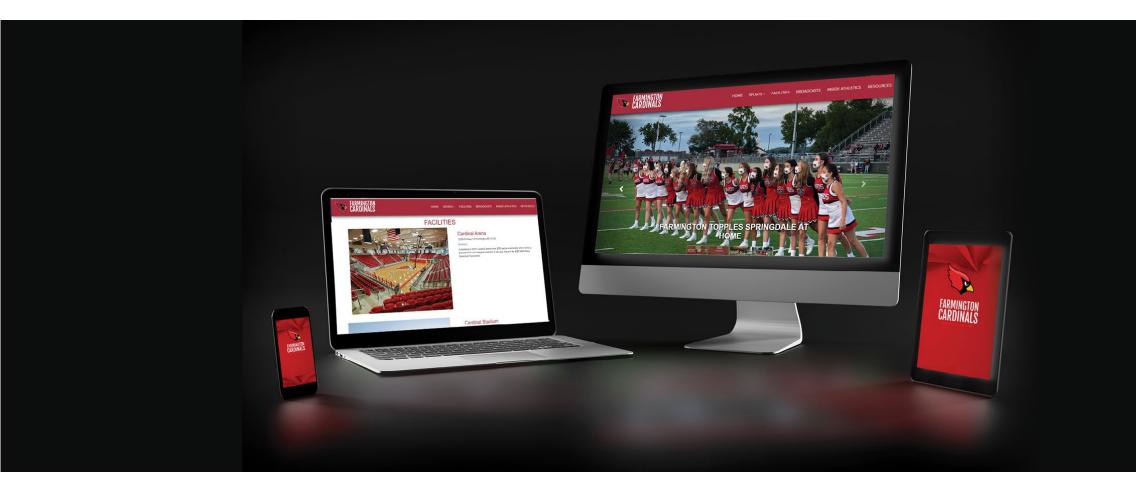
ENGAGE ALL STUDENTS, NOT JUST STUDENT-ATHLETES



Get accreditation for your school by using a Mascot Media app & website



THE RESULT?



A COMPREHENSIVE SOLUTION THAT ...



FORMS, REGISTRATION PROVIDERS

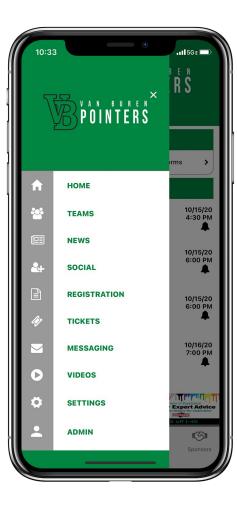


STREAMING PROVIDERS



hudlfocus
YouTube

WITH OTHERS



E-TICKETING PROVIDERS



SCHEDULE PROVIDERS





ArbiterGame

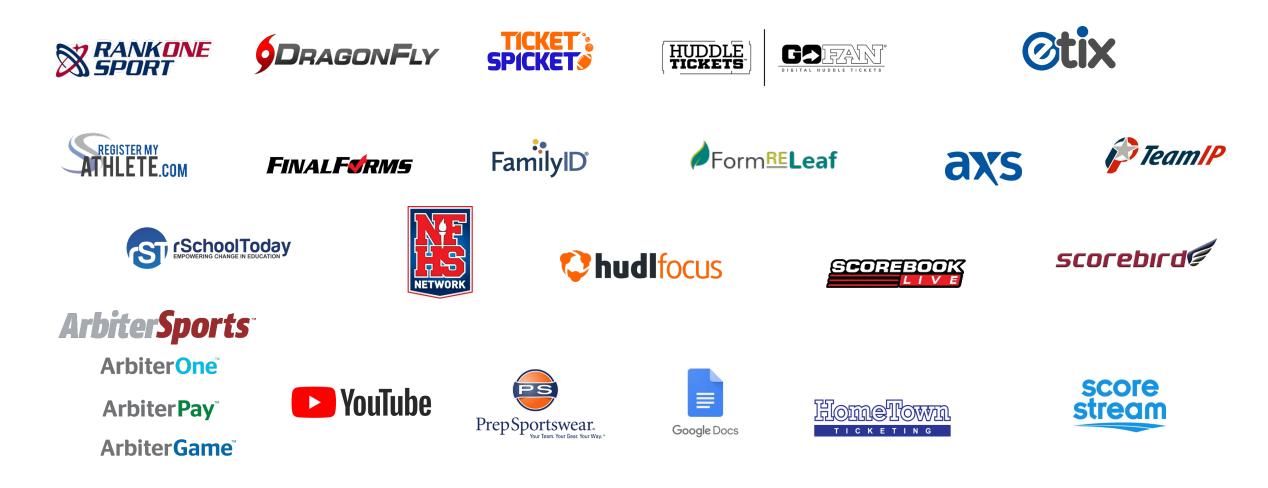








ENABLING YOU TO CONNECT YOUR DISCONNECTED TECHNOLOGIES





IN SUMMARY, OUR SERVICE PROVIDES

TOOLS AND RESOURCES FOR STUDENTS & FACULTY

MISSION CRITICAL SERVICES PROMOTIONAL SPORTS NETWORK



Providing opportunities to learn and grow

Allowing athletic departments to adjust in the face of change and communicate effectively. A single source for all athletes, parents, family, fans, stakeholders, supporters, and anyone vested in the school.







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