



DIGITAL OVERVIEW

**Presented by: Lev Willey
Sales Engineer / Broadcast Manager**

***This meeting may be recorded for training purposes**

OUR HISTORY AND EXPERIENCE

20+ Years of Experience Working With Schools

1,100+ School Partners

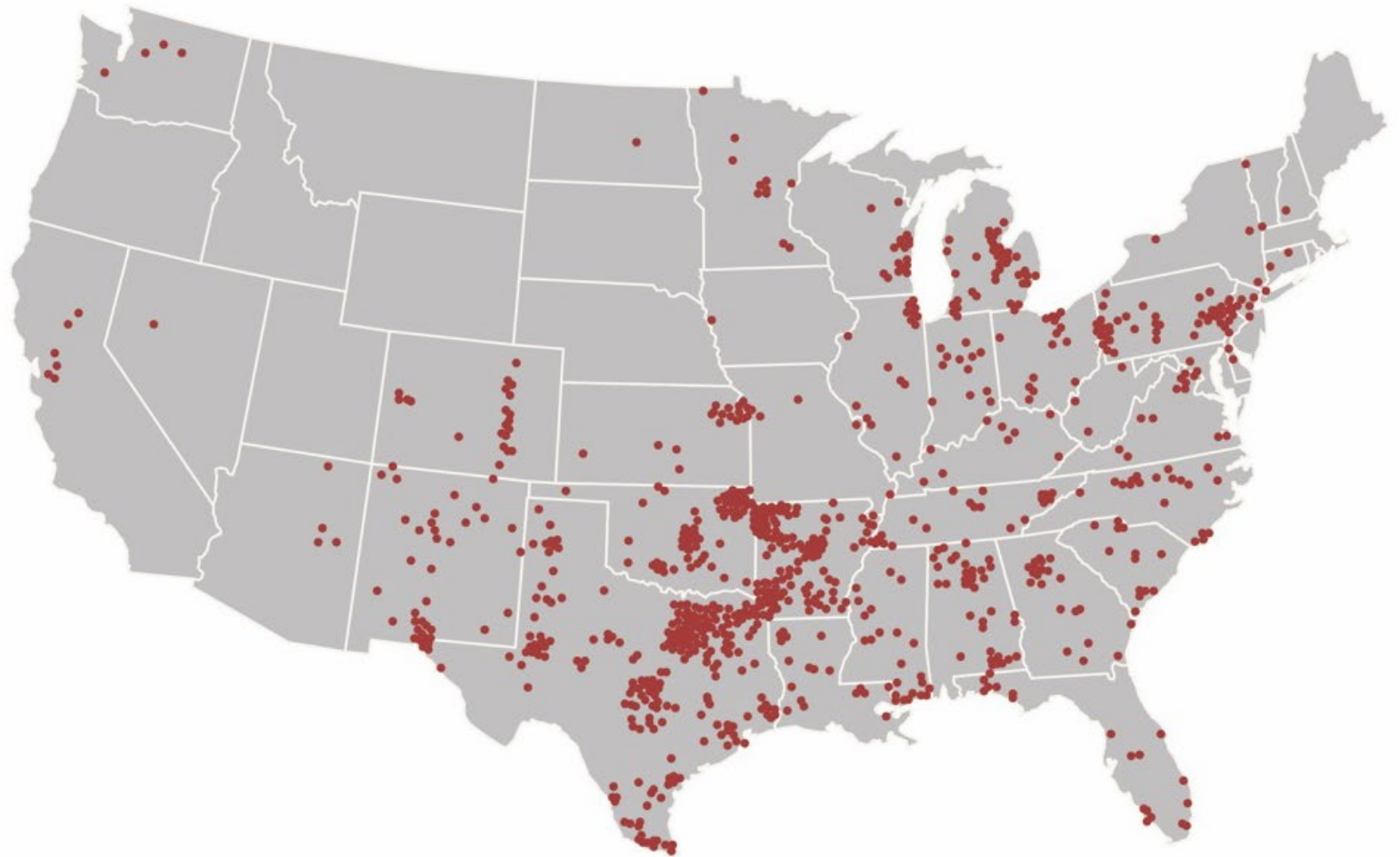
Evolved to Offer Digital Solutions

2020 DIGITAL STATISTICS:

3,000,000+ Users

2,100,000+ Broadcast Views

*2020 Numbers



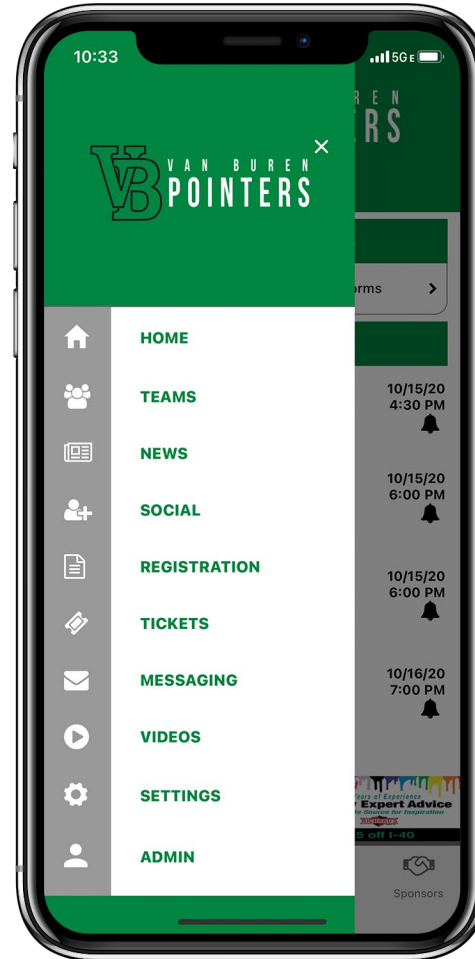
WORKING WITH INDUSTRY LEADERS



FORMS, WEBSITES, REGISTRATION PROVIDERS



STREAMING PROVIDERS



E-TICKETING PROVIDERS



SCHEDULE PROVIDERS



SCORING PROVIDERS



BUILDING NEXT-GEN TECHNOLOGY TO FIT YOUR NEEDS

LEADER IN PRINT



Custom Websites

*Shared on both platforms

- Schedules & Scores*
- Rosters *
- Directions *
- News *
- Social Media *
- Photo Gallery *
- Live Streaming *
- Custom Navigation Bar
- 6 Different Templates
- Booster Club/Camp Registration *
- Composite Calendar
- Facilities Page
- Booster Club Page
- Alumni Page
- Embedded Video Player *
- Live Scoring*

Custom Apps

*Shared on both platforms

- Schedules & Scores *
- Rosters *
- Directions *
- News *
- Social Media *
- Photo Gallery *
- Live Streaming *
- 1-Way Group Messaging
- Custom Push Notifications
- Mobile Roster Photo Capture
- Broadcast Alerts
- Embedded Video Player *
- Live Scoring*

SOLUTIONS TO FIT YOUR NEEDS

District Needs

- Equitable
 - Academics & Athletics

Athletic Needs

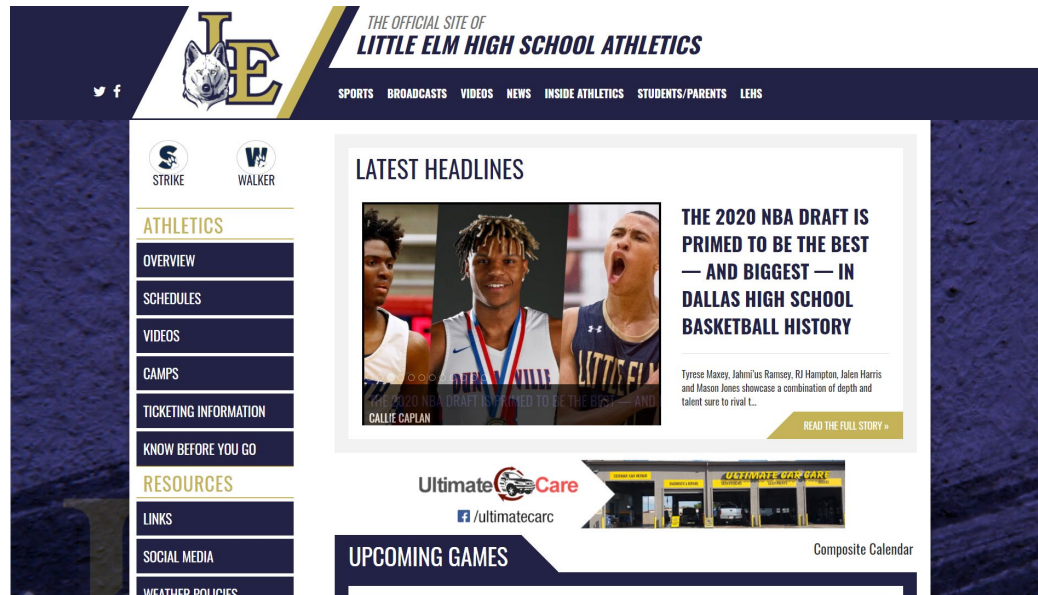
- Title IX Compliant
- Combine Technologies
- Recognize Facilities
- Create your Sports Network

Other Needs

WORKING WITH INDUSTRY LEADERS



CHOOSE YOUR STYLE



THE MVP

- Sidebar navigation gives the ability to create endless vertical menu links
- Two School District Capabilities

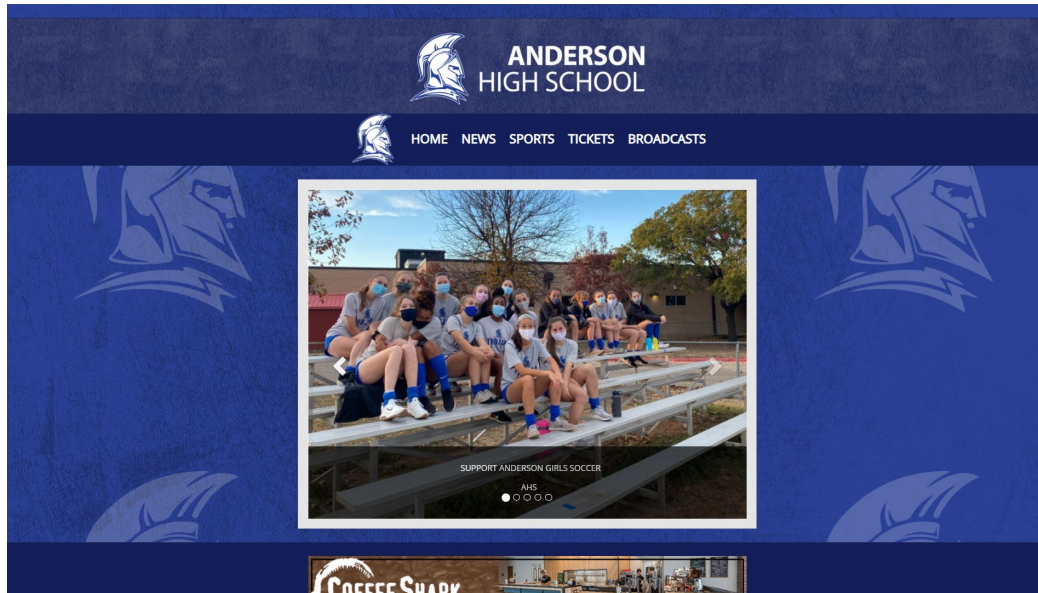


THE SKYBOX

- Horizontal scrolling "Upcoming Games" module
- Embedded single video player
- School District Top Navigation Bar

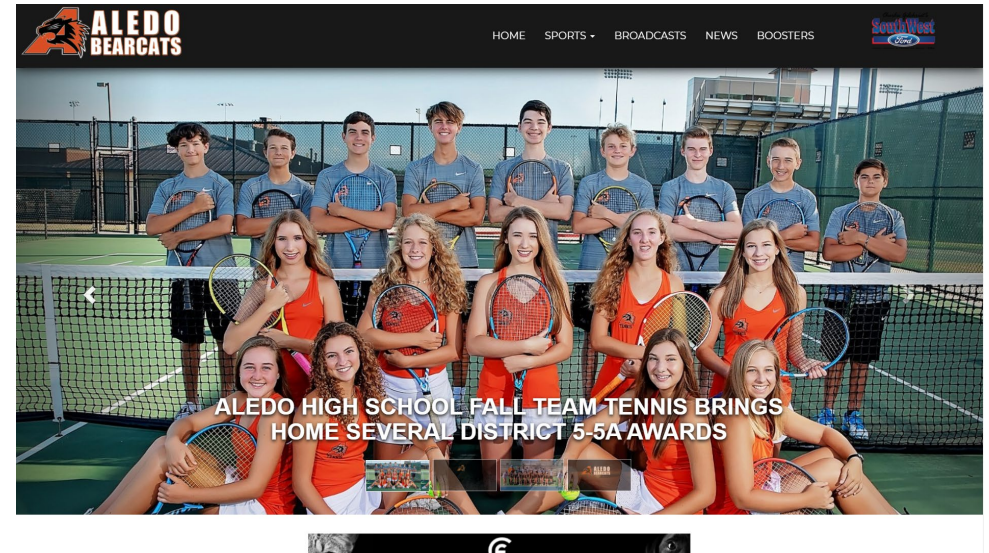


CHOOSE YOUR STYLE



THE SIDELINE

- Exclusive backgrounds on the home page
- Video gallery



THE HEADLINE

- Full screen HD news images
- Athlete of the month recognition modules

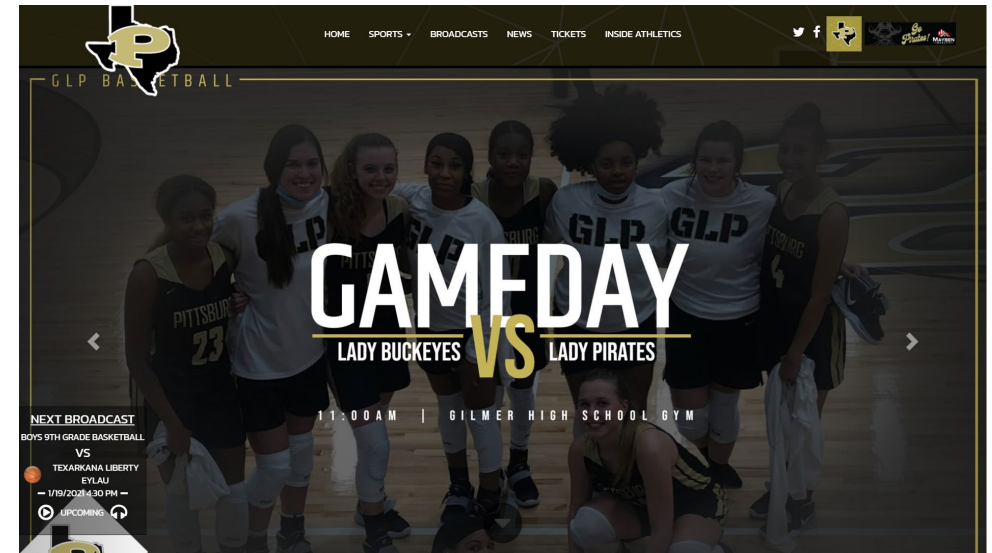


CHOOSE YOUR STYLE



THE ALL-AMERICAN

- Full screen HD news images
- Athlete of the Month recognition modules
- Video gallery
- School District Top Navigation Bar



THE JUMBOTRON

- Full screen HD news images
- Two School District Capabilities
- Video player toggles between live broadcasts and recent videos
- Sports specific news, forms, links, and social media

LOWER



HIGHER

CUSTOMIZATION LEVEL

IT'S SO EASY TO GET STARTED!

Custom App

What's Needed?

- Logo
- Colors
- Apple Developer Account

Website

What's Needed?

- Logo
- Colors
- Web Style Selection
- Domain Name Selection

Streaming

What's Needed?

- Just an iPad
- Broadcast Contact

Next Level Streaming?

- Broadcast Level Selection
- *Optional* Purchase of Further Equipment

APPLE DEVELOPER ACCOUNT

Per Apple, in order for Mascot Media to develop your new Custom App, it must be created on a Developer Account owned by your organization. This ensures Apple that Mascot Media is partnered with your organization.

What we need

BEFORE YOU START

The following guide will walk you through signing up for an Apple Developer Account and getting you on your way to your new Custom App!

Per Apple, in order for Mascot Media to develop your new Custom App, it must be created on a Developer Account owned by your organization. This ensures Apple that Mascot Media is partnered with your organization.

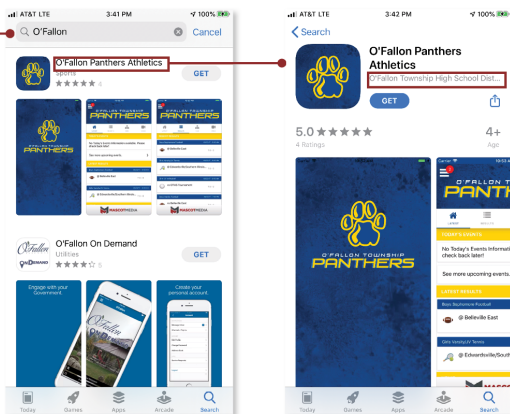
NOTE: Your entity may already have a Developer Account! Before going through the process:

You may want to check by doing a quick search in the App Store for any apps relating to your entity. You will be able to see the name of the Developer on the app.

OR

Check with your administration or IT department for any pre-existing Developer Account. There can only be one account associated with an entity per D-U-N-S® number.

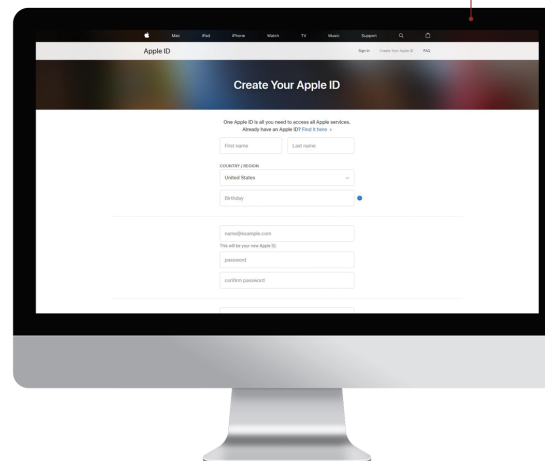
TO CHECK FOR A DEVELOPER ACCOUNT:



ALREADY HAVE A DEVELOPER ACCOUNT? SKIP TO PAGE 9.

SIGN UP

- 1 Go to <https://developer.apple.com/enroll/>
- 2 If you already have an Apple ID associated with your organization, sign in with that user name and password.
 - a. If you do not have an Apple ID associated with your organization you will need to register for one by clicking the "Create Apple ID" button, then sign in with your new account after creating the Apple ID.



- Sign-up
- Two-Factor Authentication
- Verification
- Security

SUPPORT SLIDE

Digital Products

What's Needed?

- Customer Service

Website

What's Needed?

- Logo
- Colors
- Web Style Selection
- Social Media Profiles

Streaming

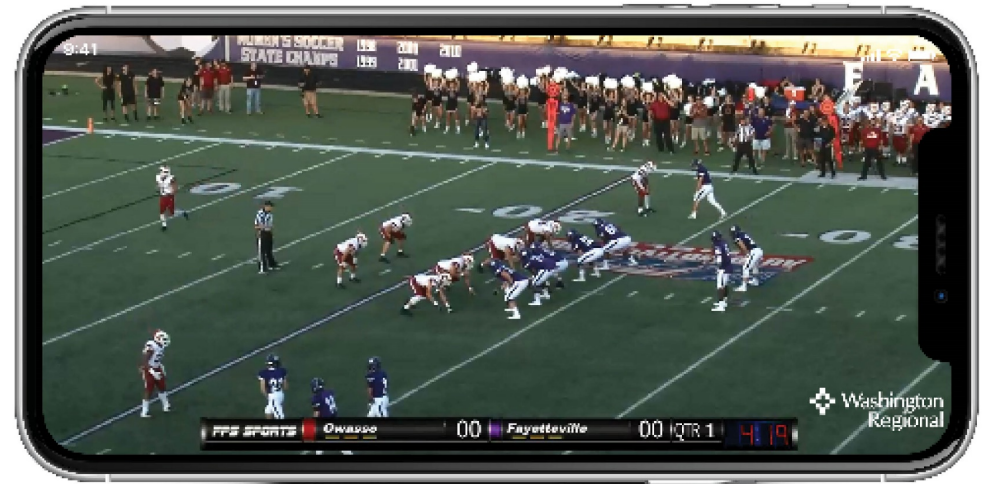
What's Needed?

- 24/7 Technical Support

MAKING STREAMING EASY!

SIMPLIFY — YOUR — STREAMING EXPERIENCE*

***STREAM WITH MASCOT MEDIA OR
YOUR PRE-EXISTING STREAMING SERVICE**



& MORE

THE TREND IN SPORTS



BROADCAST EQUIPMENT

***CTE Approved**

Level 1 – Basic Package – 1 Camera

- Lenovo 15.6" Legion Y450 Gaming Laptop (Qty. 1)
- vMix HD software (Qty. 1)
- Sony HDR-CX405 HD Handycam
- Magwell USB Capture HDMI Gen 2 + HDMI micro to HDMI cable
- Sony Compact Remote-Control Tripod VCTVPR1
- HDMI Coupler (Qty. 1) + HDMI Cable - 50 ft. (Qty. 1)
- Xenyx Q1202 USB Mixer (Qty. 1)
- Audio Technica BPHS1 Announcer Headset (Qty. 2) + Hosa YPP-118
- Vidpro XM-55 Shotgun Microphone Kit + Mic Stand - Aurary TT-622
- Power Strip - 6 outlets (Qty. 1) + Power Cords - 20 ft. (Qty. 3)
- Training Session*

Level 2 – Mid-Range Package – 2 Camera

- Lenovo 15.6" Legion Y450 Gaming Laptop (Qty. 1)
- vMix HD software (Qty. 1)
- Canon XA11 HDMI Camera (Qty. 2)
- Magwell USB Capture HDMI Gen 2 (Qty. 2)
- Magnus VT-4000 Tripod (Qty. 2)
- HDMI Coupler (Qty. 2) + HDMI Cable - 50 ft. (Qty. 2)
- Xenyx Q1202 USB Mixer (Qty. 1)
- Audio Technica BPHS1 Announcer Headset (Qty. 2) + Hosa YPP-118
- Vidpro XM-55 Shotgun Microphone Kit + Mic Stand - Aurary TT-622
- Power Strip - 6 outlets (Qty. 1) + Power Cords - 20 ft. (Qty. 3)
- Training Session*

Level 3 – Advanced Package – 4 Cameras

- vMix 4-Production Bot (Qty. 1)
- Canon XA15 SDI/HDMI Cameras (Qty. 4)
- Magnus VT-4000 Tripods (Qty. 4)
- Xenyx Q1202 USB Mixer (Qty. 1)
- Audio Technica BPHS1 Announcer Headset (Qty. 2)
- Vidpro XM-55 Shotgun Microphone Kit (Qty. 1)
- Mic Stand for Crowd Mic - Aurary TT-622 (Qty. 1)
- HD-SDI Cable - 200 ft. (Qty. 1) • HD-SDI Cable - 100 ft. (Qty. 1)
- Power Strip - 6 outlets (Qty. 1) • Power Cords - 20 ft. (Qty. 3)
- Training Session*

*Training is included in the price of each kit. This is optional, but highly recommended. For schools within a reasonable driving distance of our offices, our broadcast team will visit your school along with the ordered equipment and have a scheduled training session with your future broadcast team. For schools outside of a reasonable driving distance, we will train and support remotely. These are the three packages we recommend but we will also work with you to produce other options to fit your budget and needs. (For more info visit <https://www.mascotmedia.net/broadcasting>)

CAREER TECHNOLOGY EDUCATION APPROVED





Get accreditation for your school by using a Mascot Media app & website

GIVE YOUR STUDENTS NEW OPPORTUNITES

HELP YOUR STUDENTS SUCCEED




ALEDORACQUETCATS

HOME SPORTS ▾ BROADCASTS NEWS BOOSTERS 

ALEDO HIGH SCHOOL FALL TEAM TENNIS BRINGS HOME SEVERAL DISTRICT 5-5A AWARDS

[Share 0](#) [Tweet](#)



The Aledo RacquetCats racked up several district awards this year in the 2020 Fall Team Tennis District 5-5A awards. This is a great showing for the team that is made up of five Seniors, six Juniors, four Sophomores and three Freshman.

Boys Doubles awards :


1st Team All District - Line 1 Jax Joiner/Hogan Posey, Honorable Mention - Line 2 Scott Mason/Craig Mason , Honorable Mention-Line 3 Michael Birdwell/Zane Martin.

Girls Doubles awards: Honorable Mention-Line 1 Katie Siddons/Olivia Key, 2nd Team All District -Line 2 Maddie Farmer/Georgia Posey, 2nd Team All District - Line 3 Cambell Charrier/Ailie Farmer.


Mixed Doubles award for 2nd Team All District went to Ian Leslie/Lyla Edwards.

Boys Singles awards: Second Team All District- Line 2 Ian Leslie, Honorable Mention-Line 5 Scott Mason, Honorable Mention-Line 6 Craig Mason.


Girls Singles awards: Honorable Mention-Line 1 Katie Siddons, 2nd Team All District-Line 2 Olivia Key, Second Team All District -Line 3 Maddie Farmer, 2nd Team All District -Line 4 Cambell Charrier, 2nd Team All District -Line 5 Georgia



RESULTS FROM THE DISTRICT 5-5A CROSS COUNTRY CHAMPIONSHIPS HELD TODAY AT CENTRAL PARK IN WHITE SETTLEMENT.



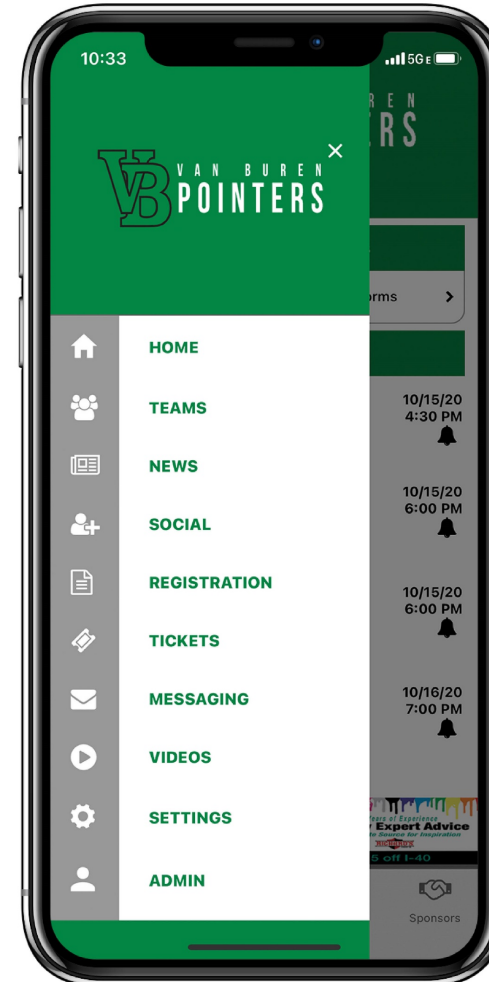
ALEDORACQUETCATS ADVANCE TO REGIONAL SEMIFINALS AFTER BEATING WICHITA FALLS RIDER






Write articles, film games, and so much more!

E-TICKETING

**It's easier than ever to
integrate e-ticketing providers
into your very own Custom
App & Website.**



SCHEDULE INTEGRATION

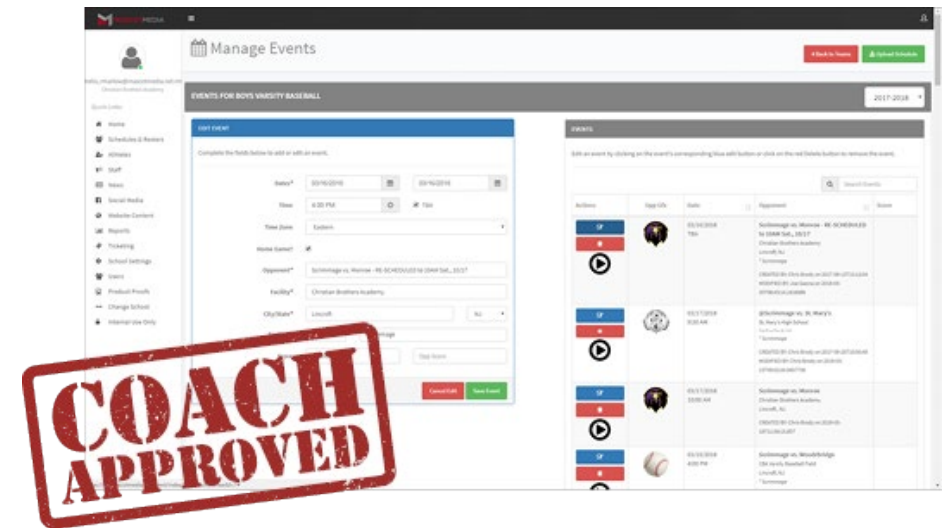
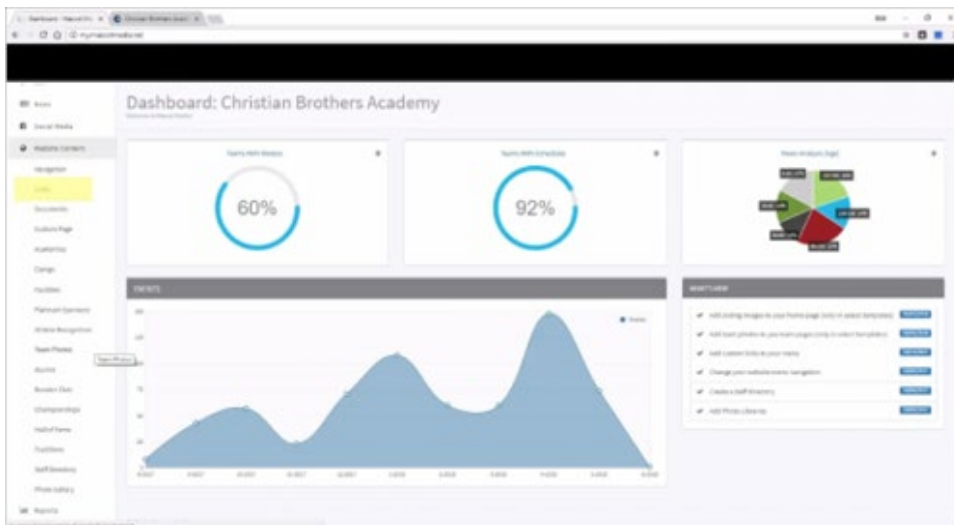
			
Schedules	✓	✓	✓
Cancelled/Deleted Games Auto-Update	✗	✓	✓
Event Location	✓	✗	✓
Event Directions	✗	✗	✗
Final Scores	✓	✓	✓
Rosters	✓	✓	✗
Roster Number	✓	✓	✗
Roster Height/Weight	✓	✓	✗
Roster Graduating Class	✗	✗	✗
Opponent Roster	✗	✓	✗

All schedules sync within 15 minutes of changes being made in the partner system.

All rosters sync once per week on the weekend.

Rank One syncs Saturday at 2 am. Dragonfly syncs Sunday at 2 am.

CONTENT MANAGEMENT SYSTEM



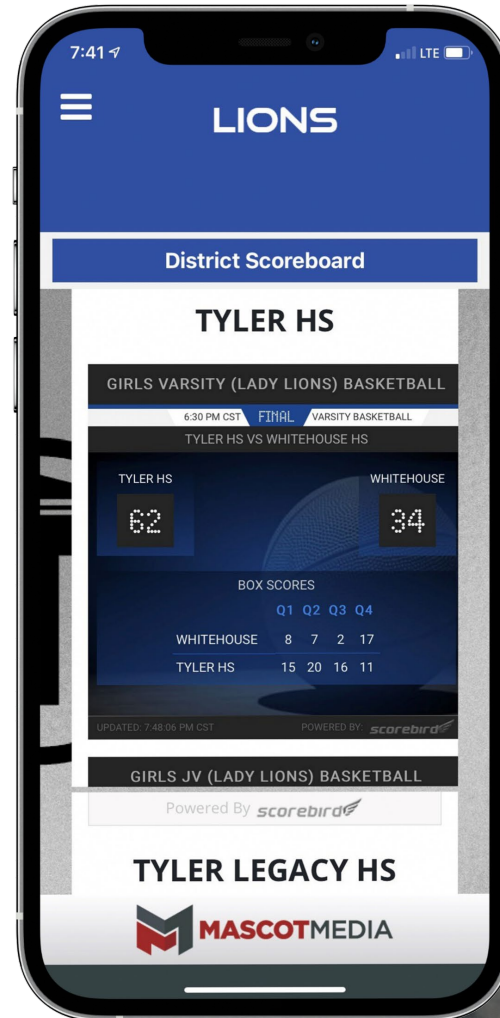
Once you are set up with your website, our digital team will help train you and your staff on how to keep your content up to date.

LIVE SCORING

Track your scores **LIVE!**



Let your fans keep up with
the game no matter where
they are!

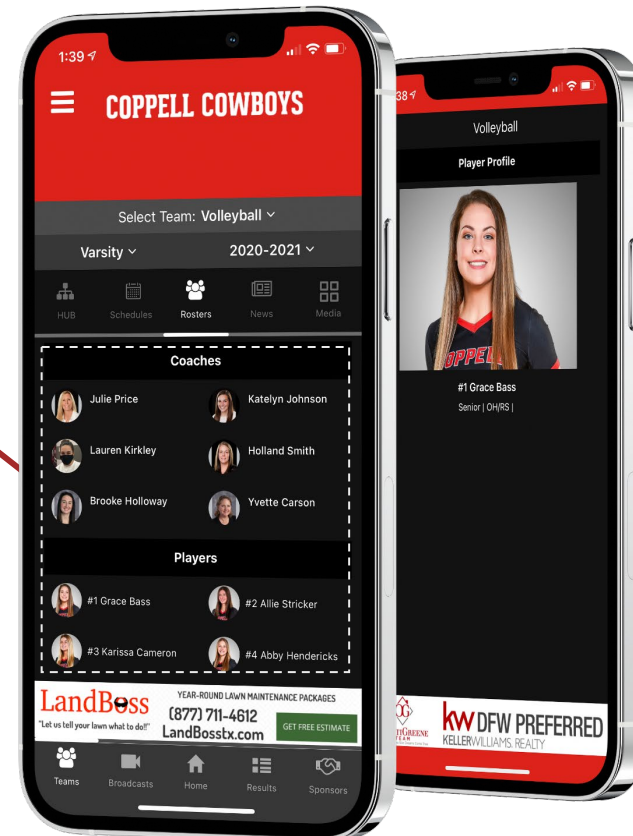
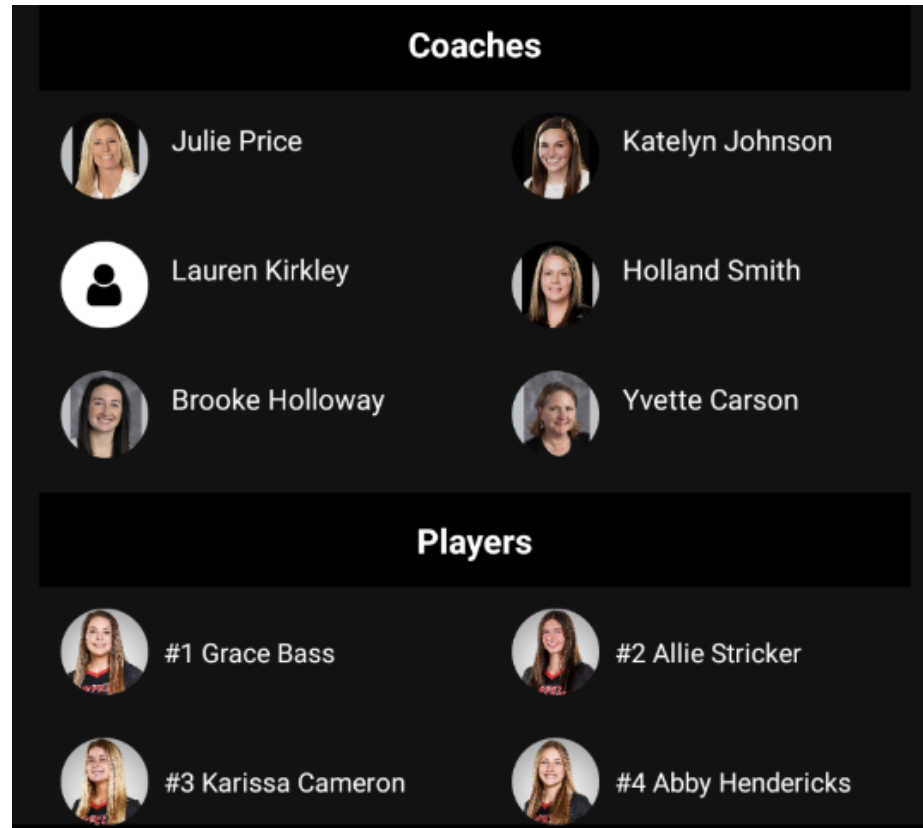


SCHEDULE PRODUCTS



Make an impact in the community and in schools.

SPORTS TEAM ON THE APP

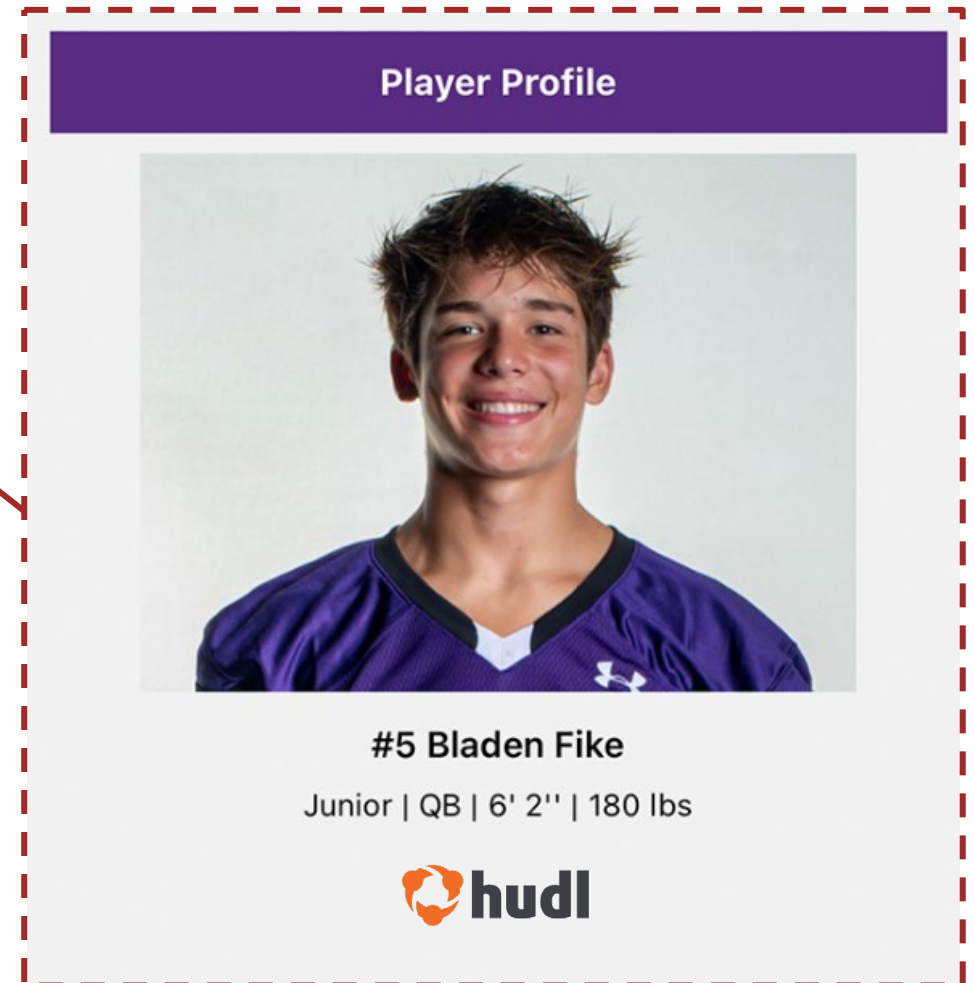
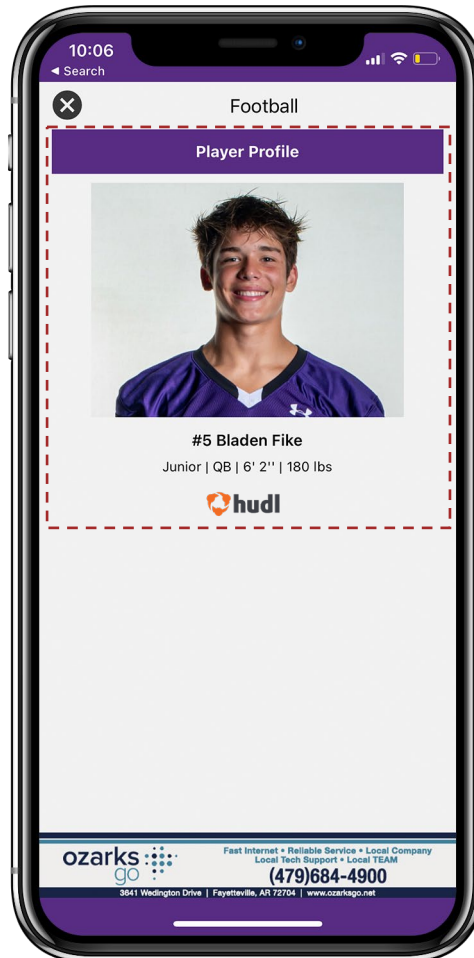


**Parents and fans
can track:**

**Players
Coaches
Positions
AND MORE!**

PLAYER PROFILE CAPABILITIES

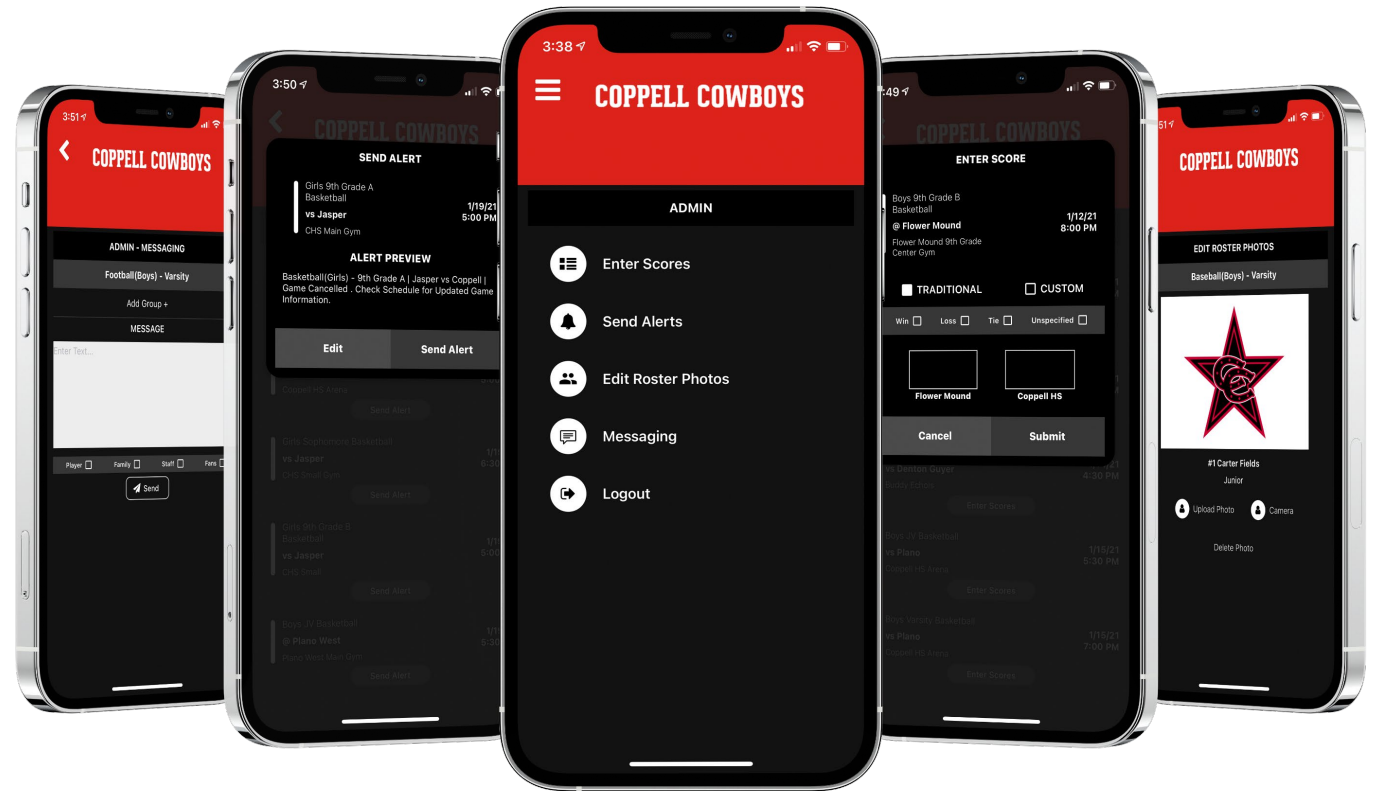
- Jersey #
- Name
- Grade
- Position
- Height
- Weight
-  hudl



EASY TO USE ADMIN MENU


Access your school's admin menu to:

- Send final score alerts
- Send event alerts
- Upload and take roster photos
- Utilize one-way group messaging



CUSTOM PUSH NOTIFICATIONS

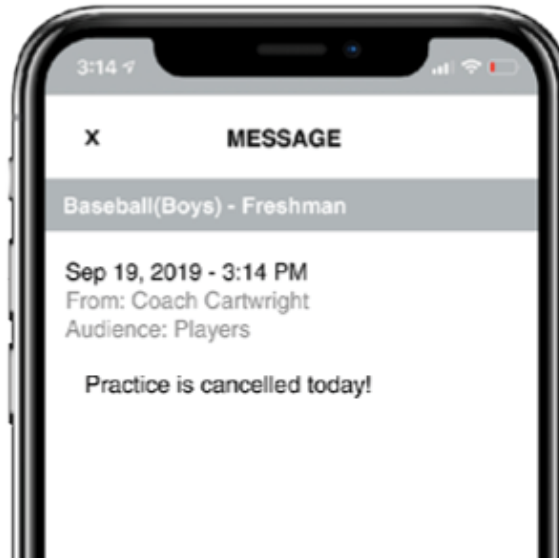
CUSTOM PUSH NOTIFICATIONS

 MASCOTMEDIA now
Alert: All Sports
The Pep Rally scheduled for 2:30 will now start at 3:30.
Go Cats!



HUB NOTIFICATIONS

 MASCOTMEDIA now
Alert: Baseball (Boys)
Today's practice has been cancelled.



BROADCAST NOTIFICATIONS

 MASCOTMEDIA now
Boys Varsity Football: Highland Park vs. Lonestar is broadcasting now



HAVE YOUR OWN PROFESSIONAL HOME

Work with the best to have the best.

- Custom Website built for you
- Countless features to elevate your program
- Stream every event daily



HIGHLIGHT YOUR FACILITIES



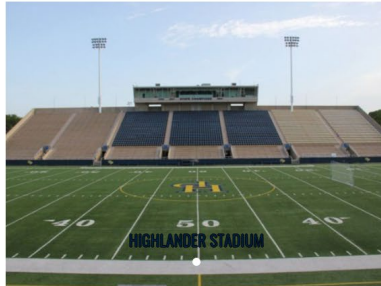
SPORTS TICKETING INSIDE ATHLETICS RESOURCES BROADCASTS NEWS SCOT SHOP



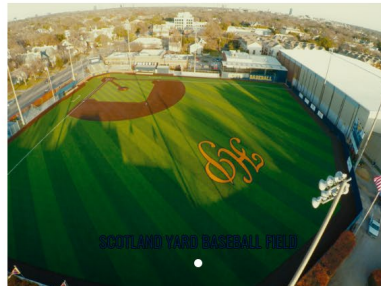
SPORTS INSIDE ATHLETICS BROADCASTS NEWS PHOTOS

FACILITIES

Highlander Stadium



Scotland Yard



Multi-Purpose Activities Center



HPHS Main Gym



FACILITIES

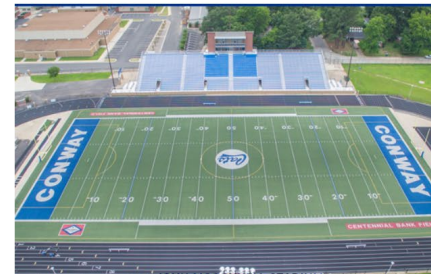


Conway High School

2300 Prince Street Conway, AR 72034

[Directions](#)

Conway High School serves over 2,000 students and has been nationally recognized as a Blue Ribbon School of Excellence and since 1953 has won at least 42 state championships in interscholastic sports.



John McConnell Stadium

2300 Prince Street Conway, AR 72034

[Directions](#)

Home football games, track, as well as boys and girls soccer are played at Centennial Bank Field at John McConnell Stadium. This field was named in 1993 after the late community leader and school board president.

STAFF DIRECTORIES

Professionally showcase your coaching staff to your fan base.



STAFF DIRECTORY



Clint Ashcraft
Email
Positions:
Athletic Director
Phone Number:
(501) 450-6631



Bill Lampe
Email
Positions:
Assistant Football, Assistant Boys White Basketball



Lisa Worlow
Email
Positions:
Head Cross Country and Assistant HS Girls Track



Cheryl Bing
Email
Positions:
BCMS Girls Athletics VB, BB Track



Ashley Hutchcraft
Email
Positions:
Head Girls Basketball Coach
Phone Number:
(501) 450-6631 Ext: 290



Greg Hughes
Email
Positions:
Assistant Athletic Director
Phone Number:
(501) 450-6631 Ext: 286



Sharon Bradley
Email
Positions:
RSMS Girls Athletics VB, BB Track



Stephen Moore
Email
Positions:
CSMS Boys Athletics Assit FB, Head BB and Track



Brian "Salty" Longing
Email
Positions:
Head Boys Basketball Coach
Phone Number:
(501) 450-6631 Ext: 289



Sonya Stephens
Email
Positions:
Head Dance Coach



James Bates
Email
Positions:
Head Boys Tennis Coach



Rhonda Holloway
Email
Positions:
RDMS Girls Athletics



Jenni Lea
Email
Positions:
CSMS Girls Athletics VB, BB Track



Trent Mallett
Email
Positions:
Head White Football, Bowling Coach



Chata Hickey
Email
Positions:
Head Softball Coach

CAPTURE EVERY MOMENT ONLINE



SPORTS BROADCASTS NEWS INSIDE ATHLETICS ATHLETIC SCHEDULES 2020-2021 MORE

PANTHERS

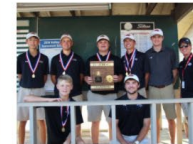
CABOT ATHLETICS



BOYS VARSITY CROSS COUNTRY



BOYS VARSITY FOOTBALL



BOYS VARSITY GOLF



BOYS VARSITY SOCCER



BOYS VARSITY SWIM



BOYS VARSITY TENNIS



BOYS VARSITY WRESTLING



GIRLS VARSITY BOWLING



Create an equitable
photo gallery for
every sport and
showcase the teams
on your app and
website!

IN SUMMARY, OUR SERVICE PROVIDES

TOOLS AND RESOURCES FOR STUDENTS & FACULTY



**Providing opportunities to
learn and grow**

MISSION CRITICAL SERVICES

**Allowing athletic
departments to adjust in
the face of change and
communicate effectively.**

PROMOTIONAL SPORTS NETWORK

**A single source for all
athletes, parents, family,
fans, stakeholders,
supporters, and anyone
vested in the school.**

OPTION 1: OWNER MODEL



CUSTOM CAMPAIGN

Exclusive promotion
across the school's digital sports
network



24/7 EXPOSURE

Access to thousands of parents,
fans, coaches,
& students.



ENGAGING PLATFORM

Schedules, rosters,
& other essential information
keeps users engaged



COMMUNITY SUPPORT

Give back to the community
while gaining valuable
exposure

YOU RETAIN 100% OF:

Presenting/Premier Ads

- Limit 3 Premier/Presenting Sponsors
- RGB, Transparent Non-Animated, Flat
- Splash Screen - 800 pixels x 800 pixels
- Menu Header - 1024 pixels x 256 pixels
- Page Header - 1024 pixels x 256 pixels
- 72 PPI .PNG or .JPG

Banner Ads

- Limit 20 Banner Ads
- 640 pixels x 100 pixels
- RGB, Non-Animated, Flat Graphic
- 72 DPI .PNG or .JPG

Broadcast Ads (upon availability)

- Limit of 5 Pre-Rolls
- Pre-Roll recommended 10-15 seconds
- Preferably 720p
- .MP4 or .MOV format

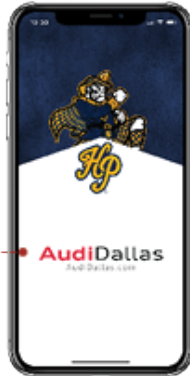
BENEFITS:

1. OWN YOUR PLATFORM
2. MAXIMIZE REVENUE
3. GENERATE NEW AD SPACE
4. GIVE YOUR SPONSORS MAXIMUM EXPOSURE

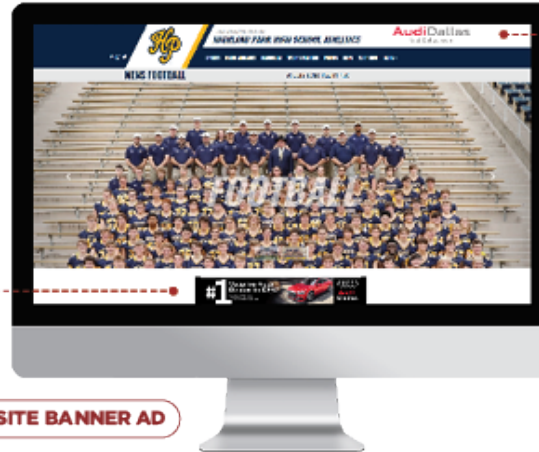
DIGITAL SPONSOR AD INVENTORY



APP
AUDIO OR VIDEO PRE-ROLLS



CUSTOM APP
PRESENTING SPONSOR



WEBSITE BANNER AD

WEBSITE
PRESENTING SPONSOR



CUSTOM APP HEADER AD
NATIONAL APP PRESENTING SPONSOR AD



APP
BANNER ADS



WEBSITE
AUDIO OR VIDEO
PRE-ROLLS


OWNER MODEL REVENUE GENERATION

\$20,000-\$80,000/year


- Expand your Print Sponsorships into a New Digital Experience
- Ad Sales Possibility.
 - Sport Specific Ad brings on Average \$1,000/YR (10 ADS PER SPORT)
 - Each Presenting Sponsor AD brings on Average \$12,000/YR (3 TOTAL ADS)
 - Each Banner Ad brings on Average \$1,500/YR (20 TOTAL ADS)
- Ads for your Streaming Events (\$1,200/YR) (5 TOTAL ADS)
- CTE Funding Opportunities
 - 60~ students in a CTE class can pay for a Teacher
 - Based upon recent case study.
- Camp Registrations
- Booster Club Registrations

SALES MATERIAL SLIDE


We make it **EASY** for you to get started and provide sales materials you may need.




TYLER ISD ATHLETICS
DIGITAL ADVERTISING SPONSORSHIP




CUSTOM CAMPAIGN
Exclusive promotion across the school's digital sports network



24/7 EXPOSURE
Access to thousands of parents, fans, coaches, & students.



ENGAGING PLATFORM
Schedules, rosters, & other essential information keeps users engaged



COMMUNITY SUPPORT
Give back to the community while gaining valuable exposure

BANNER AD SPONSORSHIP OPPORTUNITIES


Banner Ads


- Limit 10 Banner Ads per sport
- 640 pixels x 100 pixels
- RGB, Non-Animated, Flat Graphic, 72 DPI
- PNG or .JPG

- 24/7 exposure to thousands of parents, alumni, and students promoting your business
- Acknowledgement as a community focused business on the Local Supporters page, also includes in-app call feature
- Generation of new business from local families
- Direct and tracked link to your website
- Improves school fundraising efforts by adding mobile advertising creating new, sustainable, and recurring revenue for the school
- Highly accessible platform keeps fans engaged and up to date with all pertinent information


\$ PER YEAR

Banner Ad Examples







TYLER ISD ATHLETICS
DIGITAL ADVERTISING SPONSORSHIP




CUSTOM CAMPAIGN
Exclusive promotion across the school's digital sports network



24/7 EXPOSURE
Access to thousands of parents, fans, coaches, & students.



ENGAGING PLATFORM
Schedules, rosters, & other essential information keeps users engaged



COMMUNITY SUPPORT
Give back to the community while gaining valuable exposure

PRESENTING/PREMIER SPONSOR OPPORTUNITIES


Presenting/Premier Ads


- Limit 3 Premier/Presenting Sponsors
- Split-Screen - 600 pixels x 600 pixels
- Menu Header - 1024 pixels x 256 pixels
- Flag Header - 1024 pixels x 256 pixels
- RGB, Non-Animated, Flat Graphic
- 72 DPI .PNG or .JPG

- 24/7 exposure to thousands of parents, alumni, and students promoting your business
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\$ PER YEAR

Banner Ad Examples






TYLER ISD ATHLETICS
SPONSORSHIP OPPORTUNITIES




CUSTOM CAMPAIGN
Exclusive promotion across the school's digital sports network



24/7 EXPOSURE
Access to thousands of parents, fans, coaches, & students.



ENGAGING PLATFORM
Schedules, rosters, & other essential information keeps users engaged



COMMUNITY SUPPORT
Give back to the community while gaining valuable exposure

SPORTS SPECIFIC SPONSOR OPPORTUNITIES

Support Your (SPORT) Team!


Sport Specific Banner Ads

- Limit 10 Banner Ads per sport
- 640 pixels x 100 pixels
- RGB, Non-Animated, Flat Graphic, 72 DPI
- PNG or .JPG

- 24/7 exposure to thousands of parents, alumni, and students promoting your business
- Acknowledgement as a community focused business on the Local Supporters page, also includes in-app call feature
- Generation of new business from local families
- Direct and tracked link to your website
- Improves school fundraising efforts by adding mobile advertising creating new, sustainable, and recurring revenue for the school
- Highly accessible platform keeps fans engaged and up to date with all pertinent information

\$ PER YEAR

Banner Ad Examples



TYLER ISD ATHLETICS

DIGITAL ADVERTISING SPONSORSHIP

■ Basic Information

Business Name: _____

Phone Number: _____

Billing Address: _____

Authorized by: _____

Email: _____

■ Ad Information

Product Type: ☐ Custom App ☐ National App ☐ Website

Ad Type: ☐ Presenting ☐ Premier ☐ Banner Ads ☐ Sport Specific Ads ☐ Broadcast Ads

Sport (if applicable): _____

■ Ad Copy Information

Ad Copy Contact: _____

Ad Copy Email: _____

Web Address: _____

Web Link for Ad: _____

■ Payment Information

Ad Cost: _____

Payment Frequency: _____

Term Length: _____

■ Additional Comments

■ Total Amount Due

\$ _____

■ Internal Use

☐ School Bill ☐ Mascot Media Bill

OPTION 2: PARTNER MODEL



CUSTOM CAMPAIGN

Exclusive promotion
across the school's digital sports
network



24/7 EXPOSURE

Access to thousands of parents,
fans, coaches,
& students.



ENGAGING PLATFORM

Schedules, rosters,
& other essential information
keeps users engaged



COMMUNITY SUPPORT

Give back to the community
while gaining valuable
exposure

Presenting/Premier Ads

- Limit (1) Premier/Presenting Sponsors
- Splash Screen - 800 pixels x 800 pixels
- Menu Header - 1024 pixels x 256 pixels
- Page Header - 1024 pixels x 256 pixels
- RGB, Transparent Non-Animated, Flat
- 72 PPI .PNG or .JPG

Banner Ads

- Limit 10 Banner Ads
- 640 pixels x 100 pixels
- RGB, Non-Animated, Flat Graphic
- 72 DPI .PNG or .JPG

Broadcast Ads (upon availability)

- Limit of 2 Pre-Rolls
- Pre-Roll recommended 10-15 seconds
- Preferably 720p
- .MP4 or .MOV format

BENEFITS:

1. PRICE EFFICIENT
2. SELL YOUR SPONSORS
3. GENERATE NEW AD SPACE

OPTION 3: SPONSOR MODEL



CUSTOM CAMPAIGN

Exclusive promotion
across the school's digital sports
network



24/7 EXPOSURE

Access to thousands of parents,
fans, coaches,
& students.



ENGAGING PLATFORM

Schedules, rosters,
& other essential information
keeps users engaged



COMMUNITY SUPPORT

Give back to the community
while gaining valuable
exposure

MASCOT MEDIA RETAINS 100% OF:

Presenting/Premier Ads

- Limit 3 Premier/Presenting Sponsors
- Splash Screen - 800 pixels x 800 pixels
- Menu Header - 1024 pixels x 256 pixels
- Page Header - 1024 pixels x 256 pixels
- RGB, Transparent Non-Animated, Flat
- 72 PPI .PNG or .JPG

Banner Ads

- Limit 20 Banner Ads
- 640 pixels x 100 pixels
- RGB, Non-Animated, Flat Graphic
- 72 DPI .PNG or .JPG

Broadcast Ads (upon availability)

- Limit of 5 Pre-Rolls
- Pre-Roll recommended 10-15 seconds
- Preferably 720p
- .MP4 or .MOV format

BENEFITS:

1. LOW COST
2. UTILIZE A BRAND-NEW PLATFORM
3. HAVE A PROFESSIONAL APP AND WEBSITE PLATFORM

DOLLARS BACK TO THE DISTRICT

OWNER MODEL

AVERAGE CLIENT REVENUE
PER HIGH SCHOOL =
\$40,000

- 100% Broadcast Ad Revenue
- CTE Funding Opportunities
- Camp Registrations
- Booster Club Registration
- **Maximum Ad sale capabilities**

PARTNER MODEL

AVERAGE CLIENT REVENUE
PER HIGH SCHOOL =
\$20,000

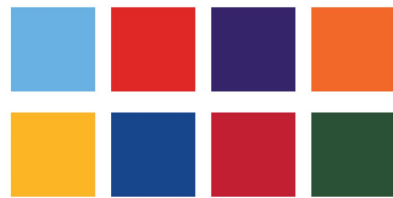
- 100% Broadcast Ad Revenue
- CTE Funding Opportunities
- Camp Registrations
- Booster Club Registration

SPONSOR MODEL

- 100% Broadcast Ad Revenue
- CTE Funding Opportunities
- Camp Registrations
- Booster Club Registration

EASY TO GET STARTED..

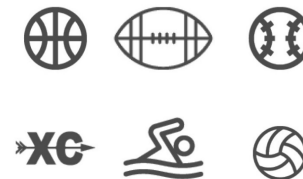
**Create a custom platform to
communicate with parents,
students, and fans.**



Your School Colors



Your Mascots



Your Teams

YOUR App & Website

**Don't miss out on
this opportunity!**