



Holly Farnese, CMAA  
PSADA Executive Director  
975 Putnam Blvd.  
Wallingford, PA 19086

Cell: 610-585-7954  
Office Phone: 610-872-0184  
Office FAX: 610-872-0184  
email: [hollyfarnese@psada.org](mailto:hollyfarnese@psada.org)

Dear Colleagues,

The Pennsylvania State Athletic Directors Association proudly endorses Mascot Media as a leader for your states' publishing and digital needs. Mascot Media has been in the business of connecting athletics to the communities for over two decades. They do this by providing high quality print and digital products with advertising featuring area sponsors. Each product created is tailored to the association needs and designed to fully elevate and advertise your state and your programs. The company provides products that: enhance the associations experience, connect your programs to your communities, and elevates your brand to propel your programs to new levels. Mascot Media has been a corporate partner of PSADA for eight years. The company fulfills their reputation for exceptional personalized service, continually building relationships, and cultivating collaboration. The creativity of the staff and the integrity of the company are the characteristics I find most significant.

Mascot Media is the sole provider of all PSADA publications (quarterly magazines, exhibitors' prospectus, conference programs, awards programs), all banners and signage for the conference, and is the provider of the PSADA App. Examples of the outstanding quality of these are included.

It is my honor to be in a position where I may without hesitation state, I consider Mascot Media the premier provider of publication and digital products in the nation!

Holly Farnese, Certified Master Athletic Administrator  
PSADA Executive Director