



From the Middle of the Pack to Top Dog

3 ways athletic departments
can build their brand

January 27, 2022

11 AM CST



WITH

**BOBBY
SWOFFORD**

An aerial photograph of a football field during sunset. The field is green with white yard lines, and players in red and white uniforms are visible on the field. In the background, there are bleachers filled with spectators, a large building with a corrugated metal roof, and a parking lot with several cars. The sky is a warm orange color from the setting sun. The text "WHAT'S YOUR MASCOT?" is overlaid in large, white, bold, sans-serif capital letters across the middle of the image. There are also white diagonal stripes in the top right and bottom left corners.

WHAT'S YOUR MASCOT?



WHAT'S YOUR MASCOT?

4,400

Schools with Bulldogs,
Tigers, Eagles as their
mascot

77

Mascots that are
used by 100 schools
or more

**Your logo is 10x
more powerful
than any business
in your community.**



**ONE LOGO
IS MORE POWERFUL
THAN SIX.**

Give your fans what they expect.





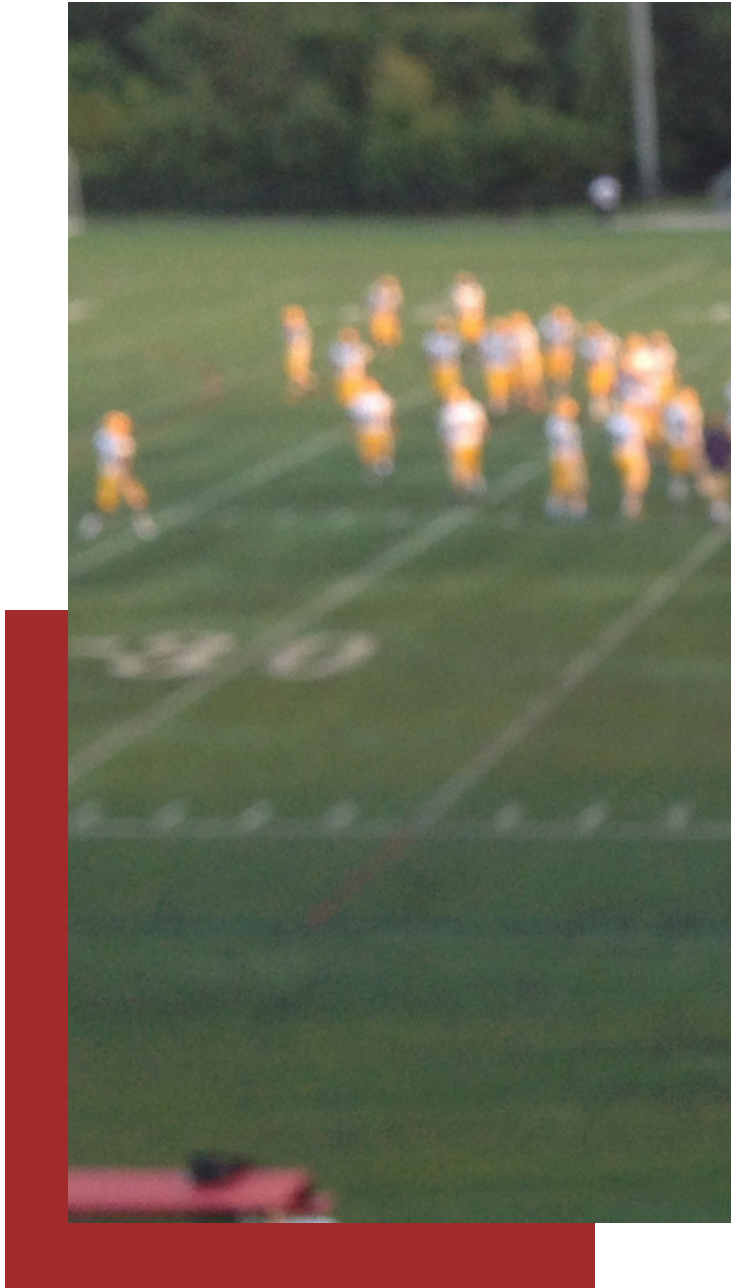
Keep your fans up-to-date.

- Schedules
- Rosters
- Coach Directory

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- Social Media
 - Game Previews
 - Player Highlights



**Stream
your games.**



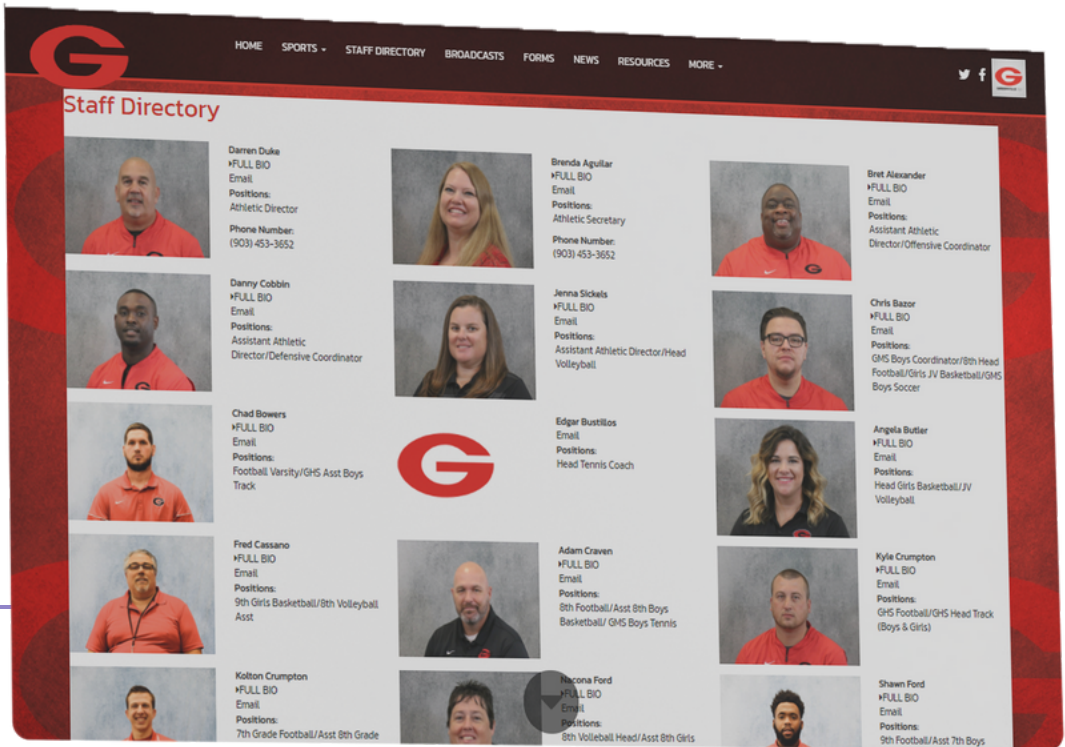
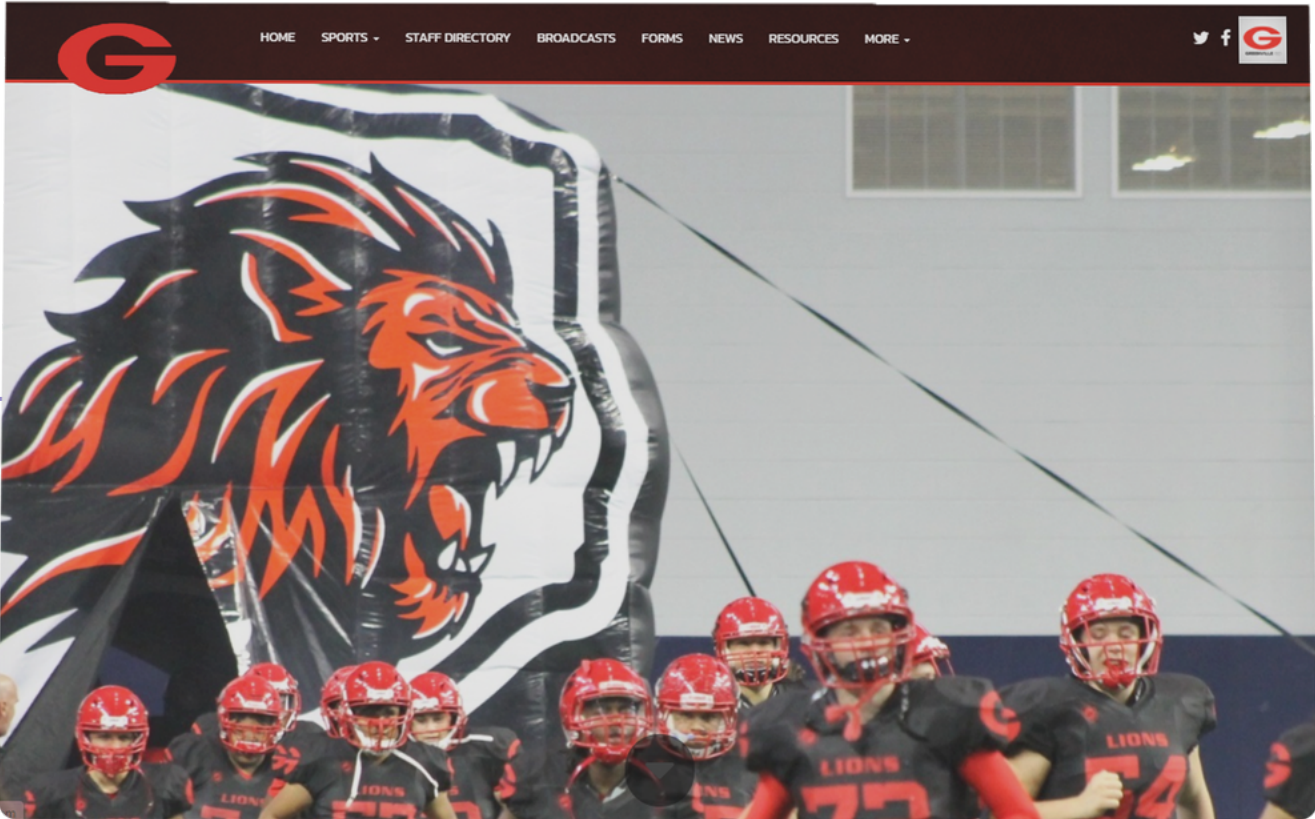
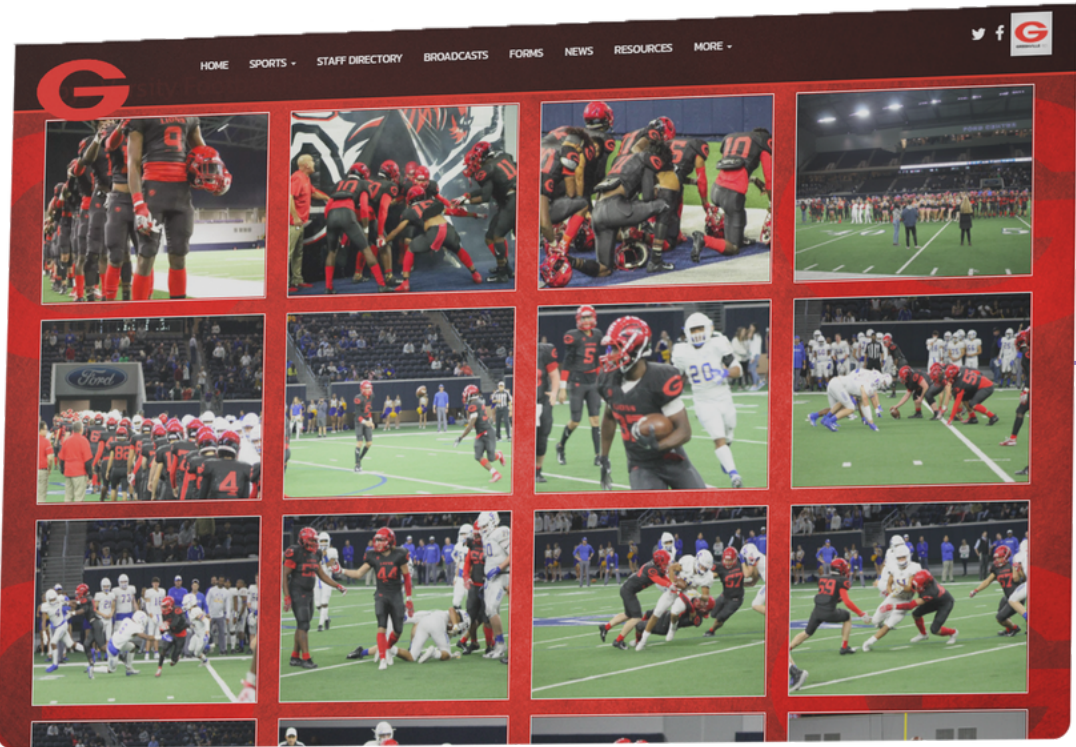


Brand your tickets.



- Parking Passes
 - Wristbands
 - Season Passes
 - Sideline Passes
 - Reserved Seating
 - Roll Tickets
 - and more
- 

HAVE AN UPDATED WEBSITE THAT INCLUDES:



SCHEDULES



ROSTERS



COACHING STAFF



LIVE STREAMS



NEWS



FACILITIES



Schedule a Demo



schoolsales@mascotmedia.net



www.mascotmedia.net/build-your-brand/

Get more information on the post-attendee page in your browser.